

Enterpristore - Ecommerce For Infor SX.e & CloudSuite



Infor SX.e & CloudSuite ERP is the most powerful system available for managing the complex demands of the distribution industry.

Infor ERP Distribution gives you unparalleled control in managing thousands of transactions, suppliers, and customers-while tracking tens of thousands, if not millions, of items.

Enterpristore Ecommerce is fully integrated with Infor ERP SX.e. and CloudSuite

Infor SX.e & CloudSuite 10 and 11 using REST and SOAP webservice with WSDL request/response in xml format. Detailed logs of all transactions.

SX.enterprise Configuration	
Title	
Enable SX.enterprise	
SX API URL	
SX API Authentication Username	
SX API Authentication Password	
SX Connection String	
SX User ID	
SX User Password	
Company #	
SX Namespace Prefix	
SX User Code	
Place Orders	
Order Status	
Orders on Hold	
Orders From Established Customers Only	
Get Live Prices	
Get Orders History	
Ping SX after Login	
Default Customer ID	
Default Warehouse ID	
Log SX API Calls	
Special Character Conversion	

Bi-directional flow of data between Enterpristore & Infor SX.e & CloudSuite depending on data type.

Customers

Real-time contract/customer-specific pricing from Infor ERP or Enterpristore.

Customers Shiptos - Sx.E id AND Ship to
Shiptos as separate customer accounts
Shiptos as subaccount
Customers Default Warehouse
Customer Restricted Products

Corporate Groups
Order Current Status
Order Tracking Number
Carrier Codes
Warehouses

Order History

Retrieves current open orders, current pre-orders and order history directly from Infor ERP or Enterpristore.

Open & Paid Invoices

Retrieves current open & closed invoices directly from Infor ERP or Enterpristore.

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Open Quotes

Retrieves current open quotes directly from Infor ERP or Enterpristore.
Ability to convert a quote into an order

Products Catalog

Real-time inventory and pricing information based on multiple warehouses.

Catalog Products	Companion Related Products
Catalog Products – Special Order	Customer Products
Kits	Upgrade Products
Purchased Together	Optional Products
Restricted Sales	Presell Products
Products with multi UOMs	Products Price
Products Categories	Products Price Breaks
Substitute Products	Products List Breaks
Interchange Products	Products Inventory
Superseded Products	Products Inventory per Warehouse

Order Processing

Submits from Enterpristore shopping cart to Infor ERP to create orders or quotes or pre-orders for future sales.

CenPOS Payment Processing

Tokenize Customer Data – This allows for easy and flexible customer billing, as CenPOS converts payment data into a secure token for safe and convenient recurring billing of regular customers.

Preferred Optimized Installation

The primary data repository is Infor SX.e. Data uploaded and updated via Infor SX.e API to Web Based Ecommerce – Enterpristore. Data stored in MySQL / Maria Database on Solid State Drives.

Secondary Installation Method

The primary data repository is Infor SX.e. Data retrieved for each Ecommerce call directly from Infor SX.e server.

Enterpristore is configured

Amazon EC2 Auto Scaling ensures that your application always has the right amount of compute capacity.

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Enterpristore Features

- Mobile Friendly - Mobile Responsive Ecommerce
- Best Practices - User Experience / SEO / Business Intelligence
- Intelligent Search - Guided Navigation & Natural Language Search
- Parcel & LTL Optimized Shipping
- Merchandising & Promotions
- Source Code Is Available



**B2C
Web Storefront**



**B2B
Web Storefront**



Punchout



App



Responsive Sites

System Description

- LAMP (Linux, Apache, MySQL, PHP)
- PHP 8.0 & Java Ajax Enabled
- Red Hat Enterprise Linux
- Enterprise MySQL Maria Database Server
- Amazon Web Services, Tier 1, SAS 70 Data Center, PCI Compliant
- Google XML Sitemap

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System Summary Ecommerce Best Practice Design And Layout

Easy To Use - Template Controlled / No Programming - Graphics Enhanced Wysiwyg Template Ecommerce Site - Content Rich Product & Customer Focused Merchandising With Editable Wysiwyg Sections For Every Page & Provides Unlimited Website Layout Configurations

- Open Conversion - osCommerce, CRE Loaded, osCMax, Zen Cart
- 100% osCommerce - Payment & Freight Modules
- 100% Customizable - WYSIWYG Templates / Browser Based
- No Programming Involved - Easy & Powerful
- Editable WYSIWYG Sections for Every Page
- Provides Unlimited Website Layout Configurations
- PHP For Speed and Java Script (Ajax) For Usability
- Scalable Hosting
- Guaranteed Reliability
- Data Redundancy
- PCI Compliant Hosting
- CISP Certified Hosting
- 24 x 7 x 365 - Site Surveillance
- 2x Login Access - Audit Trails
- Technical Resources

Amazon Web Services Enabled & Optimized



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Detailed Specifications

Front End Website, Index Page - Full Size, Detailed Horizontal Menu, Index Page - 2 Columns, Products Tab Scroller, Rotating Banner, Category Pages, Internal Faceted Guided Navigation, Product Pages, Multiple Product Sizes, Product Options / Attributes

Special Pages, Manufacturers Pages, Catalog Order, Catalog Products Tree, Policy Pages, Quick Order, Print Catalog, Email / Pdf Each Page, Site Map, Contact Us

Categories & Products, Product Reviews, Category Pages, Products Results Pages, Faceted Navigation. Product Page - 4 Info Tabs, Product Options / Attributes, Multiple Product Sizes,

Checkout Process, Login Account Creation, Shopping Cart, Shipping, Payment, Confirmation, Order Summary

Merchandizing / Promotions, Merchandizing Pages, Collection Pages, Manufacturer Pages, Sales Countdowns, Customer Tracking / Recommendations, Vouchers, Up Sells, Cross Sells, Recently Viewed History, Discounts, Specials, Coupons, Featured Scrolling Tabs, Rotating Banners

Seo, Seo Url's, Product Names, Seo Image Names And Alt Tags, Seo Unique Metatags Keywords, Google, Yahoo, Msn Site Maps, Static Page Generation, Google Ecommerce Analytics, Category Word Clouds

Advanced Search, Full Text Search -All Fields, Faceted Product Search Results, Google Style Search Hints

Shipping, Parcel (Ups, Fedex, Dhl) LTL, TL Carrier Freight, (ABF, Freightquote.com, Freightcenter, Fedex Freight,

Con-way, Yellow, USF, DB Schenker, SMC3 Worldwide Express.) Online Quotes, Pickup, Tracking & BOL Generation, Free Shipping Thresholds, Estimate Freight, Instant Product Availability

Orders, Login As A Customer, Iq - Customers / Distributors Login, Avalara Tax / Service Objects, Process Quotes - Front/Back, Intelligent Quotations, Tiered Pricing & Tax, Credit Cards, Paypal, Amazon

My Account - Crm Account Management, View Invoices, Track Orders, View Order History, Manage Wish Lists, Manage Saved Carts, Manage Shopping Lists, Catalog Quick Order, Loyalty Program, Quick Orders, Customer Survey, Recently Viewed History

Admin Backend, System Logs, User Logs, System Backup, Database Backup, User System Rights Access, Customer Service Screen, Insert 3rd Party Scripts, Email Templates / Email Notifications, 70 Plus Wysiwyg Areas, Language Localization, Google AdSense Enabled, Estimate Shipping, Payment Modules, Facebook, LinkedIn, Twitter, Youtube, Shop Search Engines, Pci Certifications, Intelligent Connect, Special 3rd Party, Search Spring Search & Faceting, Infor Sx.e Integration,

Addons, 100 3rd Party Integration Programs, Integratron & Installatron, Live Chat, Help Desk, Support Tickets, Faq, Forums, Report Writers, Office Suites, Desktop Sharing, Link Exchange, Banners Ads, Google AdSense, Classifieds, Polls & Surveys, Email Marketing, Blogs, Wikis, Articles, Video & Podcasting

Website Front End

Home Page

Manufacturers Scroller

Lists all manufacturers in editable order

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Manufacturer page list all manufacturers by Featured and Standard

Alpha listing of manufacturer

Specific manufacturers pages shows all products

Catalog Quick Order - Allows fast ordering of products by catalog number

Order Status - Allow all customers to get a shipping / delivery status update

Two (2) Horizontal Menus Styles

Detailed

Easy View

JavaScript Rotating Scroller of Category / Product and Advertisements

Easy user interface

Tabbed Merchandizing of products displays user editable

Special

Featured

Home – Index Page

Best Practice design and Layout
Easy Navigation from Home page to all locations

Major Pages Layout
Index Page - 1 column
Index Page - 2 columns
Products Tab Scroller
Rotating Banner -700 & 1000 Sizes
Wysiwyg Editable Areas:
2 Top, 2 Middle,2 Bottom
Footer Page

Advanced Search
Contact Us
Customer Service
My Account

Login / Register

Products Tree
Search Box
Quick Order
Catalog Printing

Footer Link Pages - Page link or URL Override to Link to Programmed Page

Left Navigation Menu Wysiwyg Area

Footer Wysiwyg Area
Links to Footer Pages
Links to
Twitter, Facebook, YouTube, RSS, Share

New Products
Best Seller

Social Engine Links

Facebook

Twitter

YouTube

RSS Feed

Bookmark & Share

JavaScript Mini Page Shopping Cart

Easy view of products in the shopping cart

Editable Wysiwyg Areas

Top of Index page

Left menu

Middle of page

Bottom of Index Page

Footer links

Live Interactive Catalog PDF View

Email Signup

Sitemaps

Legal notice

Privacy Policy

ABOUT

About Us

Our Brands

Site Map

CUSTOMER CARE

Literature

Request A Quote

FAQ - Frequently Ask Questions

Contact Us

OUR POLICIES

Payment Methods

Shipping & Delivery

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Returns & Exchanges
Terms & Conditions

Secure Shopping
Privacy Policy

Category Pages

Editable WYSIWYG page for each category
Choose featured manufacturers
Displays Simple Navigation of Primary, Secondary and Tertiary levels of products
Left menu navigation display of next lower levels
Shop By Brand link shows all product by manufacturer in specific category

Products results page

Displayed using two (2) methods
Ecommerce standard
Searchspring faceted

Products ordering is customizable from admin

Alpha display
Preferred manufacturers ordering
Fixed order

Redisplayed on page pulldown sort

Relevancy
Brand A- Z and Z-A
Price High to low and Low to high
Alphabetical

Left menu listing

Category Products Results Page

Shows Next Set Of categories with number of products
Category Faceting
Product Faceting
Category Word Clouds

Sort By, Manufacturers, Price, Names

Products Results Display

Image
Names
Price
Estimate Shipping

Faceting and Guided Navigation

Category and product faceted guided navigations allow your customer to refine their selection of products to be viewed by choosing product attributes they want to view.

Show lower levels of secondary and tertiary category groups
SearchSpring faceted search – filtered by any attribute you desire

Compare product specifications

Select and compare up to four (4) products

Product Quick View popup

Display all product information without going to actual product page

Brand
Price
Free shipping
Material
Handle
Length, Depth and Height
Capacity
Color

Integrated Content pages with optimized SEO

JavaScript animated left menu

Qty
Add To Cart
Review
Free Shipping Eligible
Quick View Enable View of Product Page Info

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Faceted Search provides a framework to focus on desired products by removing the undesired products from their view. Focus is then ONLY desired products.

Each choice provides fewer and fewer products meeting the search criteria of the Customer and enables the Customer to find what they want based on criteria that is important to their search.

Product Page

Full page layout

Right menu is wysiwyg editable area

Product Information is three (3) tabbed

Overview

Specifications

Reviews

Page Special Features

In Stock or factory Direct Product

Free Shipping Thresholds

Variable thresholds for each product or manufacturer or customer type.

Display of Manufacturer logo

Links to all manufacturers products

Add to Cart Button

Leaves the customer on the page and does not take them to checkout

Facebook Like Button

User can vote for products

Wish List

Add the product to customer private multiple Wishlists

Shopping List

Add the product to customer private multiple Shopping lists

Email this Page

Send the page information via email to yourself or a friend

Print this Page

Print the page directly to your desktop

Bookmark and Share

Links to Social Networks

Product Upsells – Vertical right menu

Shows other products in the same category to upsell the item in review

Admin editable chooses

Product Cross-sells

Shows other related products in related categories to provide other buying ideas.

Admin editable chooses

Your Recent History

Displays the most recent pages visited and offers more buying ideas related to these categories

Product Reviews / Voting

Allows registered user to write and publish reviews

All reviews must be approved in admin

Allows voting on reviews by non registered users

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Product Pages

Breadcrumb to product and backtracking

Product Title
Product ID
In-Stock - Special Message

Price
Discounted Price
Percent Off MSRP
Quantity Box
Sold As (Sizes)

Add To Cart
Estimate Shipping

Add To Wishlist
Add To Shopping List
Email this Page

Print This Page

Vertical menu with all other products in that Category

Questions - Link and Popup

Product Image
Product Image Enhanced
Product Image - Min Pictures
Product Image Magnifier

Write A Review
Review Stars
Bookmark & Share

Facebook Like

Product Information Tabs

Overview - 3 Wysiwyg Areas
Specifications

Reviews

Video Tab

Accessories - Form of Crossells
Extra Photos Tab

Personalization

Upsells / Crossells for the Product Displayed
Customer Who Viewed This Item
Your Recent History

Collections - When a Specific Manufacturer has collections within their brand - we will place a link to those.

Multiple Product Sizes
Product Options / Attributes

Shopping Cart

Free Shipping Messages

Tell the customer how much they need to add to the cart to get free shipping based
Free shipping message for In Stock and Factory Direct orders (manufacturer specific)

Save the Cart

Save the contents of the cart with user definable name for future use

Email the Cart

Email the cart to yourself or another person

Wish List

Add the product to customer private multiple Wishlists

Shopping List

Add the product to customer private multiple Shopping lists

Promotional Code

Add coupon code and order or parts of the order are discounted

Estimate Standard Shipping Costs

Get a quick estimate of shipping costs.

Review Order

Sends the order to Customer service for review and follow-up

Shopping Cart Cross sells and Upsells

Based upon the contents of the shopping cart to promote more sales opportunities

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My Shopping Cart - Mini

Viewable on All Pages
View Cart
Clear Cart
Checkout

Continue Shopping Button
Save This Cart Button
Checkout Button

Your Price
Total
Remove Items

Shopping Cart

Messaging for Incentive to purchase more for Free Shipping
Free Shipping Calculated on In Stock Products
Free Shipping Calculated on Select Factory Direct Products

Product Item Listings
Mini Image
Product name - Clickable Brings up Product Description Popup so Customer does not leave the page
Product Item Number
Sold As - Size
In Stock or factory Direct
Add to Shopping List
Add to Wish List
Ships Free messaging if applicable
Quantity
Retail price

Promotional Codes - Process Coupons for Discounts

Estimate Standard Shipping

Print Cart
Email Cart

Subtotal
Taxes
Small Order Charge
Coupon Discount

Sign into Account
Create a New Account
Free Shipping Program Popup

Checkout Process

Checkout Process

View Cart Welcome Shipping Payment Review Order Confirmation

Checkout Process

View Cart - Shopping Cart

Save Cart
Save Products to Shopping List of Wish list
Email Cart
Review Order - Sends Cart to Customer Service
Email Cart and Save Cart to My Account.
Process Order or Quote

Process and Order as New Account or Guest.
Forget Password

listing depending if it is shipped via Ups and an LTL Carrier.

Shipping

Customer Specific Free Shipping Thresholds
In Stock Free Shipping Thresholds
Factory Direct Free Shipping Thresholds

Free Shipping- Based
UPS Shipping
LTL Shipping

Listing of items in the Shipment and a Pull down to select the shipping option you desire.

Shipping Address
Change Shipping Address

When there are multiple locations where a product may be fulfilled from - we can designate the shipper based on Zip codes.

Shipping Method

Each Different Ship From Location has a possible two (2) different

Back Button to Edit Shopping Cart

Welcome

Login
Safe shopping secure Login / Registration
Open New Account

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Payment

PayPal
Credit Cards
Pay By Check
Quote Only

Payment Info - Editable
Click Box - I have read the Terms & Conditions and I agree to them.
Process Order Button

Shipping Information - Customer provides
Your Account - Link to MY Account to view all past and open orders
Upsells on Page - You May Also Like
Feedback Link
Customer Survey Link

Review Order

Detailed Listing of Products
Delivery Address - Editable
Billing Address - Editable

Confirmation Page

Order Confirmation Info
Order Summary - Email and Pdf sent to Customer

Full Text Search

Faceted / Guided Navigation For All Search Results
Google Style - Ajax Search Results Change By Addition of Letters - Gives Possible Product Names
Error Checking - Auto Suggestions Based On Incorrect Spelling
Stop Word Lists On Searches

Product Name
Products Description
Products Model Number
Manufacturer
Extra Fields – Faceted

My Accounts - Customer Service Portal

Account Management

Update & Edit Profile
Manage Users
Change Preferences

Manage Wish List
Quick Order
Recently Viewed Items
Loyalty Program
Request a Quote
Give Us Your Feedback

Free Return Shipping
Free Shipping
Gift Wrap Available
In Store Returns
International Shipping
Live Chat
Multiple Languages
Overnight Shipping
Pre Paid Labels
Real Time Inventory Check
Return Policy Posted
Ship To Multiple Addresses
Shipment Tracking
Shipping Cost Calculator
Shipping Cutoff Time

Order Activity

View / Print Invoices
View My Addresses
Track My Order
View Order History
Quick Catalog Order
View Saved Carts

Account Status History
Buy Online And Pickup At The Store
Click To Call / Click To Talk
Currency Converter
Customer Center Hours
Customer Service Call Support
E Gift Certificate
Email
Estimated Delivery Time
Express Checkout

Features

Manage Shopping List

Brands / Manufacturers

Brands / Manufacturer Scroller Of Logos On Index Page

Listing of Featured Manufacturers
Listing Of All Manufacturers By Alpha
Faceted Search Results On All Manufacturers

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Merchandizing Methods

Discounts - Based on Category of Specific Products,
Timed, by dollar or %

Specials - Based on Category of Specific Products,
Timed, by dollar or %

Coupons - Coupons Based on Various Filters

- Coupon Amount - % or \$
- Coupon Min order
- All products or Stock products Only
- Uses Per Coupon
- Uses Per Customer
- Valid Customer Types - Tiered
- Valid Products
- Valid Categories
- Valid Manufacturers
- Start and End Date

Up Sell

Offer products that are higher and lower than the
current product being viewed

Run as batch processing or can be manually set.

Cross Sell

Offer products in related categories - products from the
next level above

Recent History

Customer sees his browsing history and product page
and can review all previous browsing history in admin

Merchandizing SEO Landing Pages

Special merchandizing campaign for specific products or
manufacturers

Collection SEO Landing Pages

Displays the multiple collections of a product. Septic
product lines, collection1, collection2,etc

Featured Product Scrolling Tabs

Choose product to display on Home page within a
tabbed environment. All product selected in this area
have a banner of the group based on the product
image on the product page.

Rotating Banners JavaScript

Full page - 1024 or 2 column 250 - 750 for Rotating
banner. Display product or manufacturers or
campaigns.

Free Shipping With Minimum

Flyer Products

Email with Recommendations based on History

Recommended products based on Browsing History
Recommendations for similar products in Category

Wysiwyg Areas available for every Category and Product layout pages for Advertising.

Merchandizing Enhancements

Buy one, get one free

Buy A, get B at a discount

Provide a discount for items made by one particular
manufacturer

Buy one, get one free

Buy A, get B at a discount

Buy 2 of A, get B at a discount

Buy 3 of A, get B at a discount

Buy 2 of A, get a third A at a discount

Buy A and B, get C at a discount

Buy A, B, C, D ... get Z at a discount

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Buy 1 of A, 2 of B, 3 of C, ... get unlimited Z at a discount
Buy items A, B, C, get your choice of a discount off D, E or F

Buy items A, B, C, get your choice of two items from category 1 and 2 items from category 2
Buy items A, B, C, get a discount off the entire cart

Spend over \$100, get a gift

Spend over \$100, get a discount off A

Spend over \$100, get a discount off some combination of A, B and C

Spend over \$100 from category X, get a discount on A

Spend over \$100, get your choice of two items from category 1 and 2 items from category 2

Spend over \$100 from category X, get a discount off the entire cart

Buy items A, B, C, get a discount off some combination of D, E and F

Administration Backend

Store Management

Admin Features

Email Notifications

Email Templates

Unlimited Layout Designs

- Regular – Vertical Left Menu
- Regular – Vertical Right Menu
- Regular – Both Menus – Left and Right
- Horizontal Menu
- Landing Pages
- Catalog Pages
- Splash pages
- Google AdSense Pages
- Product Detail Pages
- Distributor Login Pages

Create Your Own Layout Templates

- Free Flow Pages or Freeform Hybrid
- Copy/paste in any HTML, PHP, ASP, Net, or Java Page
- Copy and paste code from Dreamweaver or any HTML editor
- Catalog views – row or tables
- 3 product page layouts
- Product detail tabs

Hybrid HTML / PHP Page - Static for SEO, Dynamic when hit

- Unlike a PHP or ASP page which sits in a database until the page is called to display, we create a hybrid page. It is both a HTML static page and dynamic page; it is always up and it acts like a dynamic page after clicking on it.
- Every page has a static page that can be submitted to the search engines with meta tags, keywords, word clouds, etc.
- This is the same technology as Amazon.com, the largest e-commerce site in the world.

Site Manager / HTML WYSIWYG Editor

- Visualedit
- Ektron
- Cute Editor for PHP
- Easy Edit
- Editlet
- Google Sites

Template WYSIWYG HTML editable areas – 30 unique locations where you can insert your own content, including:

- HTML page
- HTML & graphics
- One hundred (100) graphics with embedded links
- Adobe Flash clips

Every Page - Top (1000px)

Every Page - Bottom (1000px)

Main Page - Top (1000px)

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Main Page - Bottom (1000px)
Main Page - Content Top (700px)
Main Page - Content Bottom (700px)
Category Page - Top (1000px)
Category Page - Bottom (1000px)
Category Page - Content Top (700px)
Category Page - Content Bottom (700px)
Product Page - Top (1000px)
Product Page - Bottom (1000px)
Product Page - Content Top (700px)
Product Page - Content Bottom (700px)
Search Page - Top (1000px)
Search Page - Bottom (1000px)
Search Page - Content Top (700px)
Search Page - Content Bottom (700px)
Tell a Friend - Top (1000px)
Tell a Friend - Bottom (1000px)
Tell a Friend - Content Top (700px)
Tell a Friend - Content Bottom (700px)
Shopping Cart - Top
Shopping Cart - Bottom
Login / Create Account - Top
Login / Create Account- Bottom
Checkout Without Account - Top
Checkout Without Account - Bottom
Checkout Shipping - Top
Checkout Shipping - Bottom
Checkout Payment - Top
Checkout Payment - Bottom
Checkout Confirmation - Top
Checkout Confirmation - Bottom
Checkout Success - Top
Checkout Success - Bottom
Email Templates - Top
Email Templates - Bottom
Printable Invoice / Packing Slip - Top
Printable Invoice / Packing Slip - Bottom
Printable Quote - Top
Printable Quote - Bottom
Contact Us Page
Splash Page
"Free Flow" Layout

100% GUI Template Management

- Control the background, colors, fonts, graphic look-and-feel for the entire site.
- Multiple templates per site
- 100% template-controlled means – no programming
- Change look and feel to unlimited configurations
- Change colors and graphics, and use GIF backgrounds
- Each Web site can have multiple templates
- Choose the color and theme for the Web site
 - Fonts
 - Font sizes
 - Font colors
 - Backgrounds

Upload graphics from your desktop or from the image folder of your online server.

Control view of left or right columns

47 Different Info Boxes – include text, graphics, Flash, or widgets, or create your own for whatever you wish to display

Customizable Information Page

Create custom information pages with automatic menu creation

Customizable Header & Footer Links

Create your own header and footer menu with links to pages you desire.

- Wishlists
- Shopping Lists
- Discount Coupons
- Gift Vouchers
- Product Reviews
- Inventory Control

Products and Catalogs

Merchandizing Promotions

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Discounts, Specials, Coupons
Up Sell, Cross Sell
Merchandizing Pages
Collection Pages
Featured Product Scrolling Tabs
Rotating Banners

Integrated WordPress Blog - Featured Products

Categories

Complete Customizable of the Look and Feel of all Categories
Each Category can have a special look and feel.

Multiple Products Manager
Multiple Products Updater
Multiple Products Mover
Products Attributes / Options
Faceted Extra Fields
Image Manager
Word Clouds - Category Header
Featured Manufacturers with Logos and Links
Set Order of Display of Product based
Manufacturers, Alpha, Price, Manual Order

Keywords & Meta Tags

Keyword Frequencies
Keyword Stop Words
Meta Tags Setup
Word Cloud Tags Setup
Category Keyword Lookup

Category Admin

Keywords and metatags
Word Cloud settings
Manufacturer Sort Order
Special Page formatting
Customer Site History Tracking

Customers

Customers

Customer Groups provide Different Pricing / Taxing

Unlimited Catalogs / Products

- Unlimited attributes and options
- Three (3) different menu structures
- Two (2) different catalog layouts – Table & Picture

Printable Catalog of All Products

- RSS feed of all products
- View all catalogs and product with Catalog Products Layout Tree

Vendor Management

Each vendor can have multiple “Ship From” addresses and use different shipping methods.

Unlimited Vendor Shipping Modules Creation

Multiple channels

Sales Methods

- Cross-sell products
- Events Manager
- Sale Maker
- Specials
- Specials by Category

Unlimited Product Attributes & Options

Product Page

- Product picture
- Product info
- Attributes and options
- 12 other pictures
- Product cross-sell
- Social network bookmarks
- Link to PDF
- Link to external Web page
- Estimate freight

Picture Highlight with Dark Background

Customer Groups Free Shipping Thresholds
Recover Lost Carts
Login as Customer

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Customers –Taxed and Non-Taxable
Email Templates
Customer Service Admin

Customer Convenience

- Wishlist
- Shopping Lists – Make it easier for your customers to purchase more in less time
- Instant printable catalog of products and prices
- Social bookmarking at the bottom of every page and on every product detail
- Email page link to a friend
- RSS product descriptions & printable product catalog
- Bookmark us
- Save page as Adobe PDF
- Save product with price and freight as Adobe PDF
- Instant freight lookup for Parcel or LTL

Easy Customer Setup

- Unlimited customer groups of customers
- A-List
- Distributors
- Wholesalers
- Heavy Buyers

Orders & Quotes

Admin Creation of Orders or Quotes
Admin Login as Customer to Create Orders on The Website
Send Quotes with Freight in Minutes
All Payment Systems

Order or quote processing can be done in two (2) ways:

- On the Web site by customers
- In the Enterpristore administration area by using Create Order or Create Quote. Quotes can be processed into orders when ready.

Support for Customer Groups

- Each group has specific pricing
- Each group sees only their pricing
- 10 levels of quantity and price breaks for each customer group

Multiple “Ship To” Addresses

- View current and previous orders
- View current shipping information
- Automatic order generator – customer chooses the product and frequencies of purchase. Customers can prearrange their orders for 3 months in advance.

Connections to Social Networks

- YouTube, MySpace, Facebook, LinkedIn
- Host you own social network
-

Recover Lost Carts

You are notified of all logged in Customers who abandoned their carts without checking out.

Comprehensive Site Security Setup

- Site Certifications
- SSL Encryption
- Ban IP address / user
- Credit card encryption – 3 methods
- MaxMind Fraud Protection enabled.

IQ - Template Quote System

- Send a quote with freight in seconds. No calling and waiting for freight quotes. You’ll get the same prices you get over the phone – faster.
- Use templates to create multiple types of quotes.
- Consistent professional look

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Internal Order Processing for Invoices

Use the Administration area to create an order and process directly through the Web site.

Distributor Login & Ordering System

- Distributors are given a special login where they see only their products and pricing.
- Easy-to-use Shopping List makes pre-orders and ordering quick to accomplish.

Shipping

Shipping

Normal shipping quotes for UPS or LTL freight

Free shipping based on Customer account

Free shipping based on in Stock items with variable thresholds

Free shipping based on Factory direct items with variable thresholds

Parcel & LTL Shipping - Integrated To Give You The Optimum Delivery Point

Conway, DB Schenker, Freightquote, Freightcenter, Worldwide Express

Free Shipping Threshold For Vendors, Customers, Specific Products

Vendor Thresholds For Small Order Charges

Process Freight By Cube or Dimensions

Calculates Volume of Boxes of Smaller Items and Makes a New Box when filled up.

Shipping Exclusion Zones - Setup a group of Zip Code that you will not ship to.

Free Shipping Exclusion Zones - Setup a group of Zip Codes that are not eligible for Free Shipping

Separate Stock and Non-Stock Vendors - Your products are shipped from your stock or warehouse (Stock Vendors) and some are drop shipped from manufacturer directly (Non-Stock Vendors)

UPS / Parcel Thresholds for Shipment to be shipped via

LTL (Less Than A Load) Carrier

LTL Margin - Weight 125

LTL Margin - Cube 11

LTL – Freightquote, Fedex Freight, Con-way-, BAX Global, Yellow, USF, ABF, DB Schenker, SMC3

Larger Orders for Products That Normally Ship via Parcel

- LTL – Larger Freight Items
- LTL – Pallet Sized Orders
- LTL – Partial Loads
- TL – Full Loads Of Mixed Products

Shipping Flexibility to Suit Your Needs

- Ship from one location to another single location
- Ship from one location to multiple locations
- Ship from multiple locations to one location
- Ship from multiple locations to multiple locations
- Sell one product from multiple “ship from” addresses. Our program finds the closest product with the cheapest freight.
- Customer-specific pricing with customer-specific freight options

Freight Capabilities

- Each vendor can sell different products and use many different shipping methods.
- Vendor/manufacturer can sell from multiple locations – even if each location has a unique set of products in addition to some of the same products.
- Customer may choose a product sold at many different locations. Our program will determine

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the closest manufacturing facility with the product on hand (to minimize freight charges).

- If a customer buys three products, and all come from different manufacturing locations, the customer will get three invoices with freight based on three different locations.
- Customers can have their own freight company. They can then choose between vendor-supplied freight or arranging their own freight.
- If the dimensional weight of a group of products is over 150, then an automatic lookup is enabled that will give both a parcel price and an LTL price.

Freight Capabilities

Each vendor can sell different products and use many different shipping methods.

If a manufacturer has multiple locations and each location has a different set of products, or some products are the same among all the branches and some are unique:

- Customer chooses a product sold at 4 different locations—our program will determine which manufacturing facility has the product at the least amount of freight.
- Customer buys 3 products and all come from different manufacturing locations – the customer will get 3 invoices with freight based on 3 different locations.

Each major customer can have his own freight company.

- Choice of vendor-supplied freight or buyer arranges his own freight.
- If the dimensional weight of a group of products is over 150, an automatic lookup is enabled that will give both a parcel price and an LTL price.

Freight Systems Served

- Parcel National Freight – UPS and FedEx
- Parcel International Freight - DHL

- LTL National – Freightquote.com, FedEx Freight, Con-Way, BAX Global - DB Schenker, Yellow, SMC3
- TL National Freight – Con-Way, BAX Global, - DB Schenker Yellow, SMC3
- LTL International – BAX Global – DB Schenker
- TL & Cargo International – BAX Global - DB Schenker

Shipping

- Reduce overall shipping costs
- Reduce shipping errors and charge backs
- Reduce shipping processing times and costs
- Increase profitability of all Web-based & administrative transactions
- Hands-off
- Order taking
- Order payment
- Shipping quotes
- Invoice generation

Parcel – Ship Single Orders

- Ship single / multiple order to multiple locations
- Each product from each “Ship To” location can have a specialized shipping method.
- Each major customer or distributor can have unique shipping methods.

Parcel Shipping Quote Modules

FedEx, UPS, DHL, USPS Quotes

Parcel Shipping Add-Ons

- Eshipper
- Readyshipper
- True Shipper

Fulfillment Add-Ons ShipWire

- ClassIT
- Find Package

LTL Shipping Add-Ons

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- Freightquote
- Cerasis
- Con-Way
- BAX Global
- Yellow
- FedEx Freight

Drop Shipping

- Sell products from multiple vendors.
- The order is taken by the Web site, then routed (via email) to the selling vendor who fulfills the order and ships.

Reduced Shipping Processing Costs

- The order and the freight costs are calculated automatically and payment is made via the Internet.
- You fulfill the order, print the labels and ship.

Enhanced Shipping and Fulfillment

- Sell product online.
- Get instant quote for shipping (same as what you are getting now manually) and process the order.
- Send invoice to customer and fulfillment order to manufacturing.

It takes just a few minutes per transaction compared to hours, perhaps days, to do it the old way.

Better Customer Service

- Already have a site? You can add more features, expand your horizons, add other programs that will compliment your existing site.
- It will cost you less to buy this program than continue what you are doing now.
- Spend your money on increased efficiency or lose more than the cost of this product on labor intensive practices.

Marketing

Web 2.0

- Social Bookmarking
- Social Networks
- Wikis
- Blogs
- RSS
- Word Clouds

Link Exchange

Content

Article Management

Affiliate Marketing

Email Marketing

Banner Advertising

Google AdSense advertising – available on all pages you choose

Top, Bottom, Left Column, Right Column

CMS Add-Ons

- Joomla
- Drupal
- PHP-Nuke

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- PostNuke
- ocPortal
- Xoops

Blogs Add-Ons

- WordPress
- b2evolution
- Blogs Integration

SEO Management

SEO

Every Page Has Unique Seo - Every Page

Keyword Clouds

- Word Clouds
- Keyword Clouds
- Manufacturers Name Cloud

Free Area For More SEO Work

Each Page Has Three Wysiwyg Areas
Header, Description And Footer

Menu Structure Create Keyword filled URL's

URL Rename

<http://www.Enterpristore.biz/Securr-55-Gallon-Guardian-Series-HS55OR-SSPERF/>

- Canonical Names
- Category Organization Keywords
- Category Breadcrumb URL Trail
- SEO URL's Categories Hierarchy
- SEO URL - Product Names
- SEO Image Names and Alt Tags
- SEO Unique Metatags and Keywords

SEO Landing Pages

Permanent Listing for Each Category Level

Manufacturers Pages

Meta Tags

Wysiwyg Areas For More Keywords

Wiki Add-Ons

- MediaWiki

Image Add-Ons

- Coppermine
- Gallery

Image Names

- Image Rename - Manufacturers Name, , Product Names, Productid, Description Words.
- *Securr 55-Gallon Guardian Series - HS55OR-SSPERF*

Product Naming Conventions

- Image Rename - Manufacturers Name,, Product Names, Productid, Description Words.
- *Securr 55-Gallon Guardian Series - HS55OR-SSPERF*

Image Alt Tags

Build similar long Alt Tags

SEO Integration

- Goggle Analytics Ecommerce Integration
- Google, Yahoo, Msn Site Maps

SEO Meta Tag Setup for Site

Each Page Has Unique

Title, Meta Descriptions, Keywords Are Automatically Created Uniquely For Each Category And Product Listing

Static Page Generation

Hybrid Static Page / Dynamic Pages - Static for Search Engines yet Dynamic for Speed and Reliability

Sitemaps

- Sitemap Configuration
- Google - Yahoo - MSN Bing - Ask

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SEO Header Tags

- Page Control
- Text Control
- Fill Tags

Each Page is SEO Optimized

- Header
- Description
- Meta Tags
- Keywords
- SEO URL
- Two (2) Wysiwyg Area
- Free Flow Keyword Word Clouds
- Keyword Word Clouds

Social Engine Ready

LinkedIn
Facebook
MySpace

Social Bookmarking

Shop Engine Exports

Search Shop Engines - Each product should be submitted to Shop search engines for high quality links.

- Yahoo
- Google
- Price Grabber
- Shoppin.com
- Kelkoo
- Price Runner
- My Simon
- Smarter
- Froogle
- Shopzilla
- RRS

```
<base href="http://www.Enterpristore.biz/">
<link rel="shortcut icon" href="images/favicon.ico" />
<title>Enterpristore - Enterprise Ecommerce Solutions With Parcel and LTL Freight</title>
<meta name="Description" content="Enterpristore Parcel & LTL Shipping Ecommerce Solutions - Hybrid Saas Hosting and Sales by Logistica Solutions Inc." >
<meta name="Keywords" content="Custom Trash Cans, Trash Can Manufacturer, City Trash Cans, Park Trash Cans, Logo Trash Cans, Locking Trash Cans, 35 gallons, 45, gallons, 55 gallons, 64 gallons, DHS recycling / waste containers" >
<meta name="googlebot" content="all" >
<meta name="robots" content="noodp" >
<meta name="slurp" content="noydir" >
<meta name="revisit-after" content="1 days" >
<link rel="canonical" href="http://www.Enterpristore.biz/" >
<meta http-equiv="Content-Type" content="text/html; charset=iso-8859-1" >
```

CRM

Customer Service – Special Admin back office login

Login as customer and shop for customer on front end website

Login as customer and shop for customer in the backend

CRM

FAQ Manager

My Accounts Customer Portal

Login As Customer

Customer Service - Master Password

Live Chat Add-Ons

- Trio Live
- Help Center Live

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Enterprise Chat Add-Ons

- Velaro Live
- Live Person

Helpdesk Add-Ons

- Trio Support
- osTicket

Enterprise Helpdesk Add-Ons

Data

Intelligent Connect

- Program Data API allows you to customize your import and export of data for any tables in the database in XML, CSV, Tab Delimited or Pipe.
- This facilitates easy connection to your accounting, supply chain, ERP programs with delayed or real-time data integration.

Infor SX Integrated

Pricing from SX Servers

Push and Pull data to update all transactions on the website

Report Writers

- Crystal Reports

Data Conversion

- Magic Software
- Data Integration
- Talend
- Pervasive
- Boomi

Electronic Data Interchange

- SPS Commerce
- DiCentral

Database Backup

Autobackup Config For Data & Files

- Cerberus

FAQ & KB Add-Ons - phpMyFAQ - Knowledgebuilder

- phpMyFAQ

CRM Enterprise Add-Ons

- Sugar CRM
- Salesforce

Database Editor

- phpMyAdmin
- Sidu

Data Management

- EPA Export
- EPA Import
- Options Export
- Options Import
- Data Help

RSS Program

- RSS Feed Configuration
- Feed on Feeds
- Add This
- HitRSS
- Submit RSS Feed

Reports and Report Writers

- Instant Reports
- SuperTracker Site Stats
- QLR Reports
- Crystal Reports

Data Conversion

- Data Integration
- Talend
- Pervasive
- Boomi

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Electronic Data Interchange

- SPS Commerce
- DiCentral

Data Backup and Download

Admin

Site Logging

Customer Actions on Front End Website
Admin users Backend work logging

System Logs - data troubleshooting

- Shipping
- Email
- Orders
- SX Transaction
- Paypal
- Cresecure

Unlimited Currencies

- Setup of 239 different countries
- Setup of 189 different zones in countries

Localization

- Program written in English but allows translation to any other language as all header

- Redundant Site Backup via Cpanel

Data Management

- Customer Import / Export
- Products, Options, Attributes Import /Export

and title data inside program can be substituted to change the Web site language

- Translate the different titles and the outward and inward appearance of the Web site will change to the selected language
- Choose the language and then this becomes the installed and working language
- Penetration – 91% of the world markets

System Administration

- System Audit Log
- Site Maintenance
- Server Info
- Who's Online
- Cache & Logging
- API for import and export integration with other databases and accounting, ERP, supply chain programs

Optimal System Performance

