



## Enterpristore For Infor SX.e - Program Features 2017

### Website

[www.enterpristore.com/](http://www.enterpristore.com/)



### Demonstration Site

[www.enterpristore.info/](http://www.enterpristore.info/)



### Demonstration Admin Login

[www.enterpristore.info/administrator@a.com](http://www.enterpristore.info/administrator@a.com) - 1



## Enterpristore Features

Enterpristore is our 4th generation web based osCommerce Ecommerce software webware programs. Eleven (11) years of programming to enhance the osCommerce 2.2 platform.

- 4th Generation Graphics Enhanced WYSIWYG Template Ecommerce Site
- Content Rich Product & Customer Focused Merchandising
- Convert osCommerce compatible sites in One (1) day.
- Easy & affordable ways to purchase lease and host our unlimited use solutions.
- Email, Desktop, Telephone Support - Training - Onsite and Over Phone - Professional Services - Managed Ecommerce

- Open Conversion - osCommerce, CRE Loaded, osCMax, Zen Cart
- 100% osCommerce - Payment & Freight Modules
- 100% Customizable - WYSIWYG Templates / Browser Based
- No Programming Involved - Easy & Powerful
- Editable WYSIWYG Sections for Every Page
- Provides Unlimited Website Layout Configurations
- PHP For Speed and Java Script (Ajax) For Usability

- Scalable Hosting
- Guaranteed Reliability
- Data Redundancy
- PCI Compliant Hosting
- CISP Certified Hosting
- 24 x 7 x 365 - Site Surveillance
- 2x Login Access - Audit Trails
- Technical Resources

### System Description

- LAMP (Linux, Apache, MySQL, PHP)
- PHP 5.0 & Java Ajax Enabled



## Enterpristore For Infor SX.e - Program Features 2017

- Red Hat Enterprise Linux
- Enterprise MySQL Database Server
- Tier 1, SAS 70 Data Center, PCI Complaint
- Google XML Sitemap

### System Summary

#### Ecommerce Best Practice Design And Layout

Easy To Use - Template Controlled / No Programming - Graphics Enhanced Wysiwyg Template Ecommerce Site - Content Rich Product & Customer Focused Merchandising With Editable Wysiwyg Sections For Every Page & Provides Unlimited Website Layout Configurations

**Front End Website**, Index Page - Full Size, Detailed Horizontal Menu, Index Page - 2 Columns, Products Tab Scroller, Rotating Banner, Category Pages, Internal Faceted Guided Navigation, Product Pages, Multiple Product Sizes, Product Options / Attributes

**Special Pages**, Manufacturers Pages, Catalog Order, Catalog Products Tree, Policy Pages, Quick Order, Print Catalog, Email / Pdf Each Page, Site Map, Contact Us

**Categories & Products**, Product Reviews, Category Pages, Products Results Pages, Faceted Navigation. Product Page - 4 Info Tabs, Product Options / Attributes, Multiple Product Sizes,

**Checkout Process**, Login Account Creation, Shopping Cart, Shipping, Payment, Confirmation, Order Summary

**Merchandizing / Promotions**, Merchandizing Pages, Collection Pages, Manufacturer Pages, Sales Countdowns, Customer Tracking / Recommendations, Vouchers, Up Sells, Cross Sells, Recently Viewed History, Discounts, Specials, Coupons, Featured Scrolling Tabs, Rotating Banners

**Seo**, Seo Url's, Product Names, Seo Image Names And Alt Tags, Seo Unique Metatags Keywords, Google, Yahoo, Msn Site Maps, Static Page Generation, Google Ecommerce Analytics, Category Word Clouds

**Advanced Search**, Full Text Search -All Fields, Faceted Product Search Results, Google Style Search Hints

**Shipping**, Parcel (Ups, Fedex, Dhl) LTL, TL Carrier Freight, (ABF, Freighquote.com, Freightcenter, Fedex Freight, Con-way, Yellow, USF, DB Schenker, SMC3 Worldwide Express.) Online Quotes, Pickup, Tracking & BOL Generation, Free Shipping Thresholds, Estimate Freight, Instant Product Availability

**Orders**, Login As A Customer, Iq - Customers / Distributors Login, Avalara Tax / Service Objects, Process Quotes - Front/Back, Intelligent Quotations, Tiered Pricing & Tax, Credit Cards, Paypal, Amazon

**My Account** - Csm, Account Management, View Invoices, Track Orders, View Order History, Manage Wish Lists, Manage Saved Carts, Manage Shopping Lists, Catalog Quick Order, Loyalty Program, Quick Orders, Customer Survey, Recently Viewed History

**Admin Backend**, System Logs, User Logs, System Backup, Database Backup, User System Rights Access, Customer Service Screen, Insert 3rd Party Scripts, Email Templates / Email Notifications, 70 Plus Wysiwyg Areas, Language Localization, Google AdSense Enabled, Estimate Shipping, Payment Modules, Facebook, Linkedin, Twitter, Youtube, Shop Search Engines, Pci Certifications, Intelligent Connect, Special 3rd Party, Search Spring Search & Faceting, Infor Sx.e Integration,

**Addons**, 100 3rd Party Integration Programs, Integrazon & Installatron, Live Chat, Help Desk, Support Tickets, Faq, Forums, Report Writers, Office Suites, Desktop Sharing, Link Exchange, Banners Ads, Google AdSense,



## Enterpristore For Infor SX.e - Program Features 2017

Classifieds, Polls & Surveys, Email Marketing, Blogs,  
Wikis, Articles, Video & Podcasting

### Fully Integrated with Infor SX.e ERP

Enterpristore Ecommerce is fully integrated with Infor SX.e. Infor SX.e 10 and 11 using Soap webservice with WSDL request/response in xml format.

### Bi-directional flow of data between Enterpristore & Infor SX.e depending on data type.

- **Customers** - Real-time contract/customer-specific pricing from Infor SX.e or Enterpristore.
- **Order History** - Retrieves current open orders, current pre-orders and order history directly from Infor SX.e or Enterpristore.
- **Products Catalog** - Realtime inventory and pricing information based on multiple warehouses.
- **Order Processing** - Submits from Enterpristore shopping cart to Infor SX.e to create orders or quotes or pre-orders for future sales.

## Website Front End

### Home Page

#### Manufacturers Scroller

Lists all manufacturers in editable order  
Manufacturer page list all manufacturers by Featured and Standard  
Alpha listing of manufacturer  
Specific manufacturers pages shows all products

**Catalog Quick Order** - Allows fast ordering of products by catalog number

**Order Status** - Allow all customers to get a shipping / delivery status update

#### Two (2) Horizontal Menus Styles

Detailed  
Easy View

### JavaScript Rotating Scroller of Category / Product and Advertisements

Easy user interface

### Tabbed Merchandizing of products displays user editable

Special  
Featured  
New Products  
Best Seller

### Social Engine Links

Facebook  
Twitter  
YouTube  
RSS Feed  
Bookmark & Share

### JavaScript Mini Page Shopping Cart



## Enterpristore For Infor SX.e - Program Features 2017

Easy view of products in the shopping cart

Bottom of Index Page

Footer links

**Live Interactive Catalog PDF View**

### Editable Wysiwyg Areas

Top of Index page

Left menu

Middle of page

### Home – Index Page

Best Practice design and Layout  
Easy Navigation from Home page to all locations

Major Pages Layout  
Index Page - 1 column  
Index Page - 2 columns  
Products Tab Scroller  
Rotating Banner -700 & 1000 Sizes  
Wysiwyg Editable Areas:  
2 Top, 2 Middle, 2 Bottom  
Footer Page

Advanced Search  
Contact Us  
Customer Service  
My Account  
Login / Register

Products Tree  
Search Box  
Quick Order  
Catalog Printing

Footer Link Pages - Page link or URL Override to Link to Programmed Page

Left Navigation Menu Wysiwyg Area

Footer Wysiwyg Area  
Links to Footer Pages  
Links to  
Twitter, Facebook, YouTube, RSS, Share  
Email Signup  
Sitemaps  
Legal notice  
Privacy Policy

### ABOUT

About Us  
Our Brands  
Site Map

### CUSTOMER CARE

Literature  
Request A Quote  
FAQ - Frequently Ask Questions  
Contact Us

### OUR POLICIES

Payment Methods  
Shipping & Delivery  
Returns & Exchanges  
Terms & Conditions  
Secure Shopping  
Privacy Policy

### Category Pages

Editable Wysiwyg page for each category  
Choose featured manufacturers  
Displays Simple Navigation of Primary, Secondary and Tertiary levels of products  
Left menu navigation display of next lower levels  
Shop By Brand link shows all product by manufacturer in specific category

Displayed using two (2) methods  
Ecommerce standard  
Searchspring faceted

### Products ordering is customizable from admin

Alpha display  
Preferred manufacturers ordering  
Fixed order

### Redisplayed on page pulldown sort

Relevancy

### Products results page



## Enterpristore For Infor SX.e - Program Features 2017

Brand A- Z and Z-A  
Price High to low and Low to high  
Alphabetical

### Left menu listing

Show lower levels of secondary and tertiary category groups  
SearchSpring faceted search – filtered by any attribute you desire

### Compare product specifications

Select and compare up to four (4) products

### Product Quick View popup

Display all product information without going to actual product page

### Category Products Results Page

Shows Next Set Of categories with number of products  
Category Faceting  
Product Faceting  
Category Word Clouds

Sort By, Manufacturers, Price, Names

### Products Results Display

Image  
Names  
Price

### Faceting and Guided Navigation

Estimate Shipping

Brand  
Price  
Free shipping  
Material  
Handle  
Length, Depth and Height  
Capacity  
Color

### Integrated Content pages with optimized SEO

JavaScript animated left menu

Qty

Add To Cart

Review

Free Shipping Eligible

Quick View Enable View of

Product Page Info

Category and product faceted guided navigations allow your customer to refine their selection of products to be viewed by choosing product attributes they want to view.

Faceted Search provides a framework to focus on desired products by removing the undesired products from their view. Focus is then ONLY desired products.

Each choice provides fewer and fewer products meeting the search criteria of the Customer and enables the Customer to find what they want based on criteria that is important to their search.

### Product Page

Full page layout

Right menu is wysiwyg editable area



## Enterpristore For Infor SX.e - Program Features 2017

### Product Information is three (3) tabbed

Overview  
Specifications  
Reviews

### Page Special Features

#### In Stock or factory Direct Product

#### Free Shipping Thresholds

Variable thresholds for each product or manufacturer or customer type.

#### Display of Manufacturer logo

Links to all manufacturers products

#### Add to Cart Button

Leaves the customer on the page and does not take them to checkout

#### Facebook Like Button

User can vote for products

#### Wish List

Add the product to customer private multiple Wishlists

#### Shopping List

Add the product to customer private multiple Shopping lists

### Product Pages

Breadcrumb to product and backtracking

Product Title  
Product ID  
In-Stock - Special Message

Price  
Discounted Price

Percent Off MSRP  
Quantity Box  
Sold As (Sizes)

Add To Cart  
Estimate Shipping

Add To Wishlist  
Add To Shopping List  
Email this Page

### Email this Page

Send the page information via email to yourself or a friend

### Print this Page

Print the page directly to your desktop

### Bookmark and Share

Links to Social Networks

### Product Upsells – Vertical right menu

Shows other products in the same category to upsell the item in review  
Admin editable chooses

### Product Cross-sells

Shows other related products in related categories to provide other buying ideas.  
Admin editable chooses

### Your Recent History

Displays the most recent pages visited and offers more buying ideas related to these categories

### Product Reviews / Voting

Allows registered user to write and publish reviews  
All reviews must be approved in admin  
Allows voting on reviews by non registered users

Print This Page

Vertical menu with all other products in that Category

Questions - Link and Popup

Product Image  
Product Image Enhanced  
Product Image - Min Pictures



## Enterpristore For Infor SX.e - Program Features 2017

Product Image Magnifier

Write A Review

Review Stars

Bookmark & Share

Facebook Like

### Product Information Tabs

Overview - 3 Wysiwyg Areas

Specifications

Reviews

Video Tab

Accessories - Form of Crossells

Extra Photos Tab

### Personalization

Upsells / Crossells for the Product

Displayed

Customer Who Viewed This Item

Your Recent History

Collections - When a Specific Manufacturer has collections within their brand - we will place a link to those.

Multiple Product Sizes

Product Options / Attributes

## Shopping Cart

### Free Shipping Messages

Tell the customer how much they need to add to the cart to get free shipping based  
Free shipping message for In Stock and Factory Direct orders ( manufacturer specific)

### Save the Cart

Save the contents of the cart with user definable name for future use

### Email the Cart

Email the cart to yourself or another person

### Wish List

Add the product to customer private multiple Wishlists

### Shopping List

## My Shopping Cart - Mini

Viewable on All Pages

View Cart

Clear Cart

Checkout

Messaging for Incentive to purchase more for Free Shipping

Free Shipping Calculated on In

Stock Products

Free Shipping Calculated on Select

Factory Direct Products

Create a New Account

Free Shipping Program Popup

Continue Shopping Button

Save This Cart Button

Checkout Button

### Shopping Cart

Sign into Account

Product Item Listings

Add the product to customer private multiple Shopping lists

### Promotional Code

Add coupon code and order or parts of the order are discounted

### Estimate Standard Shipping Costs

Get a quick estimate of shipping costs.

### Review Order

Sends the order to Customer service for review and follow-up

### Shopping Cart Cross sells and Upsells

Based upon the contents of the shopping cart to promote more sales opportunities



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Mini Image	Quantity	Print Cart
Product name - Clickable Brings up	Retail price	Email Cart
Product Description Popup so	Your Price	
Customer does not leave the page	Total	
Product Item Number	Remove Items	Subtotal
Sold As - Size		Taxes
In Stock or factory Direct	Promotional Codes - Process	Small Order Charge
Add to Shopping List	Coupons for Discounts	Coupon Discount
Add to Wish List		
Ships Free messaging if applicable	Estimate Standard Shipping	

### Checkout Process

#### Checkout Process

View Cart    Welcome    Shipping    Payment    Review Order Confirmation

### Checkout Process

#### View Cart - Shopping Cart

Save Cart  
 Save Products to Shopping List of  
 Wish list  
 Email Cart  
 Review Order - Sends Cart to  
 Customer Service  
 Email Cart and Save Cart to My  
 Account.  
 Process Order or Quote

#### Welcome

Login  
 Safe shopping secure Login /  
 Registration  
 Open New Account  
 Process and Order as New  
 Account or Guest.  
 Forget Password

#### Shipping

Customer Specific Free Shipping  
 Thresholds  
 In Stock Free Shipping Thresholds  
 Factory Direct Free Shipping  
 Thresholds

Shipping Address  
 Change Shipping Address

#### Shipping Method

Each Different Ship From Location  
 has a possible two (2) different  
 listing depending if it is shipped  
 via Ups and an LTL Carrier.

Free Shipping- Based  
 UPS Shipping  
 LTL Shipping

Listing of items in the Shipment  
 and a Pull down to select the  
 shipping option you desire.

When there are multiple locations  
 where a product may be fulfilled  
 from - we can designate the  
 shipper based on Zip codes.

Back Button to Edit Shopping Cart

#### Payment

PayPal  
 Credit Cards  
 Pay By Check  
 Quote Only

#### Review Order

Detailed Listing of Products  
 Delivery Address - Editable  
 Billing Address - Editable  
 Payment Info - Editable  
 Click Box - I have read the Terms &  
 Conditions and I agree to them.  
 Process Order Button

#### Confirmation Page





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Order Confirmation Info  
Order Summary - Email and Pdf sent to Customer  
Shipping Information - Customer provides

Your Account - Link to MY Account to view all past and open orders  
Upsells on Page - You May Also Like  
Feedback Link

Customer Survey Link

Faceted / Guided Navigation For All Search Results  
Google Style - Ajax Search Results Change By Addition of Letters - Gives Possible Product Names  
Error Checking - Auto Suggestions Based On Incorrect Spelling  
Stop Word Lists On Searches

### Full Text Search

Product Name  
Products Description  
Products Model Number  
Manufacturer  
Extra Fields – Faceted

### My Accounts - Customer Service Portal

#### Account Management

Update & Edit Profile  
Manage Users  
Change Preferences

#### Order Activity

View / Print Invoices  
View My Addresses  
Track My Order  
View Order History  
Quick Catalog Order  
View Saved Carts

#### Features

Manage Shopping List

Manage Wish List  
Quick Order  
Recently Viewed Items  
Loyalty Program  
Request a Quote  
Give Us Your Feedback

Account Status History  
Buy Online And Pickup At The Store  
Click To Call / Click To Talk  
Currency Converter  
Customer Center Hours  
Customer Service Call Support  
E Gift Certificate  
Email  
Estimated Delivery Time  
Express Checkout

Free Return Shipping  
Free Shipping  
Gift Wrap Available  
In Store Returns  
International Shipping  
Live Chat  
Multiple Languages  
Overnight Shipping  
Pre Paid Labels  
Real Time Inventory Check  
Return Policy Posted  
Ship To Multiple Addresses  
Shipment Tracking  
Shipping Cost Calculator  
Shipping Cutoff Time

### Brands / Manufacturers

Brands / Manufacturer Scroller Of Logos On Index Page

Listing of Featured Manufacturers  
Listing Of All Manufacturers By Alpha  
Faceted Search Results On All Manufacturers



## Enterpristore For Infor SX.e - Program Features 2017

### Merchandizing Methods

**Discounts** - Based on Category of Specific Products, Timed, by dollar or %

**Specials** - Based on Category of Specific Products, Timed, by dollar or %

#### **Coupons - Coupons Based on Various Filters**

- Coupon Amount - % or \$
- Coupon Min order
- All products or Stock products Only
- Uses Per Coupon
- Uses Per Customer
- Valid Customer Types - Tiered
- Valid Products
- Valid Categories
- Valid Manufacturers
- Start and End Date

#### **Up Sell**

Offer products that are higher and lower than the current product being viewed  
Run as batch processing or can be manually set.

#### **Cross Sell**

Offer products in related categories - products from the next level above

#### **Recent History**

Customer sees his browsing history and product page and can review all previous browsing history in admin

#### **Merchandizing SEO Landing Pages**

Special merchandizing campaign for specific products or manufacturers

#### **Collection SEO Landing Pages**

Displays the multiple collections of a product. Septic product lines, collection1, collection2,etc

#### **Featured Product Scrolling Tabs**

Choose product to display on Home page within a tabbed environment. All product selected in this area have a banner of the group based on the product image on the product page.

#### **Rotating Banners JavaScript**

Full page - 1024 or 2 column 250 - 750 for Rotating banner. Display product or manufacturers or campaigns.

#### **Free Shipping With Minimum**

Flyer Products

#### **Email with Recommendations based on History**

Recommended products based on Browsing History  
Recommendations for similar products in Category

#### **Wysiwyg Areas available for every Category and Product layout pages for Advertising.**

### Merchandizing Enhancements

Buy one, get one free

Buy A, get B at a discount

Provide a discount for items made by one particular manufacturer

Buy one, get one free

Buy A, get B at a discount

Buy 2 of A, get B at a discount

Buy 3 of A, get B at a discount



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Buy 2 of A, get a third A at a discount  
Buy A and B, get C at a discount  
Buy A, B, C, D ... get Z at a discount  
Buy 1 of A, 2 of B, 3 of C, ... get unlimited Z at a discount  
Buy items A, B, C, get your choice of a discount off D, E or F  
Buy items A, B, C, get your choice of two items from category 1 and 2 items from category 2  
Buy items A, B, C, get a discount off the entire cart  
  
Spend over \$100, get a gift

Spend over \$100, get a discount off A  
Spend over \$100, get a discount off some combination of A, B and C  
Spend over \$100 from category X, get a discount on A  
Spend over \$100, get your choice of two items from category 1 and 2 items from category 2  
Spend over \$100 from category X, get a discount off the entire cart  
Buy items A, B, C, get a discount off some combination of D, E and F

## Administration Backend

### Store Management

### Admin Features

Email Notifications  
Email Templates

### Unlimited Layout Designs

- Regular – Vertical Left Menu
- Regular – Vertical Right Menu
- Regular – Both Menus – Left and Right
- Horizontal Menu
- Landing Pages
- Catalog Pages
- Splash pages
- Google AdSense Pages
- Product Detail Pages
- Distributor Login Pages

### Create Your Own Layout Templates

- Free Flow Pages or Freeform Hybrid
- Copy/paste in any HTML, PHP, ASP, Net, or Java Page
- Copy and paste code from Dreamweaver or any HTML editor
- Catalog views – row or tables

- 3 product page layouts
- Product detail tabs

### Hybrid HTML / PHP Page - Static for SEO, Dynamic when hit

- Unlike a PHP or ASP page which sits in a database until the page is called to display, we create a hybrid page. It is both a HTML static page and dynamic page; it is always up and it acts like a dynamic page after clicking on it.
- Every page has a static page that can be submitted to the search engines with meta tags, keywords, word clouds, etc.
- This is the same technology as Amazon.com, the largest e-commerce site in the world.

### Site Manager / HTML WYSIWYG Editor

- Visualedit
- Ektron
- Cute Editor for PHP
- Easy Edit
- Editlet
- Google Sites



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**Template WYSIWYG HTML editable areas – 30 unique locations where you can insert your own content, including:**

- HTML page
- HTML & graphics
- One hundred (100) graphics with embedded links
- Adobe Flash clips

Every Page - Top (1000px)

Every Page - Bottom (1000px)

Main Page - Top (1000px)

Main Page - Bottom (1000px)

Main Page - Content Top (700px)

Main Page - Content Bottom (700px)

Category Page - Top (1000px)

Category Page - Bottom (1000px)

Category Page - Content Top (700px)

Category Page - Content Bottom (700px)

Product Page - Top (1000px)

Product Page - Bottom (1000px)

Product Page - Content Top (700px)

Product Page - Content Bottom (700px)

Search Page - Top (1000px)

Search Page - Bottom (1000px)

Search Page - Content Top (700px)

Search Page - Content Bottom (700px)

Tell a Friend - Top (1000px)

Tell a Friend - Bottom (1000px)

Tell a Friend - Content Top (700px)

Tell a Friend - Content Bottom (700px)

Shopping Cart - Top

Shopping Cart - Bottom

Login / Create Account - Top

Login / Create Account - Bottom

Checkout Without Account - Top

Checkout Without Account - Bottom

Checkout Shipping - Top

Checkout Shipping - Bottom

Checkout Payment - Top

Checkout Payment - Bottom

Checkout Confirmation - Top

Checkout Confirmation - Bottom

Checkout Success - Top

Checkout Success - Bottom

Email Templates - Top

Email Templates - Bottom

Printable Invoice / Packing Slip - Top

Printable Invoice / Packing Slip - Bottom

Printable Quote - Top

Printable Quote - Bottom

Contact Us Page

Splash Page

"Free Flow" Layout

### 100% GUI Template Management

- Control the background, colors, fonts, graphic look-and-feel for the entire site.
- Multiple templates per site
- 100% template-controlled means – no programming
- Change look and feel to unlimited configurations
- Change colors and graphics, and use GIF backgrounds
- Each Web site can have multiple templates
- Choose the color and theme for the Web site
  - Fonts
  - Font sizes
  - Font colors
  - Backgrounds

Upload graphics from your desktop or from the image folder of your online server.

Control view of left or right columns

**47 Different Info Boxes** – include text, graphics, Flash, or widgets, or create your own for whatever you wish to display

### Customizable Information Page



## Enterpristore For Infor SX.e - Program Features 2017

Create custom information pages with automatic menu creation

### Customizable Header & Footer Links

Create your own header and footer menu with links to pages you desire.

- Wishlists

### Products and Catalogs

#### Merchandizing Promotions

Discounts, Specials, Coupons

Up Sell, Cross Sell

Merchandizing Pages

Collection Pages

Featured Product Scrolling Tabs

Rotating Banners

Integrated WordPress Blog - Featured Products

### Categories

Complete Customizable of the Look and Feel of all Categories

Each Category can have a special look and feel.

Multiple Products Manager

Multiple Products Updater

Multiple Products Mover

Products Attributes / Options

Faceted Extra Fields

Image Manager

Word Clouds - Category Header

Featured Manufacturers with Logos and Links

Set Order of Display of Product based

Manufacturers, Alpha, Price, Manual Order

### Keywords & Meta Tags

Keyword Frequencies

Keyword Stop Words

Meta Tags Setup

- Shopping Lists
- Discount Coupons
- Gift Vouchers
- Product Reviews
- Inventory Control

Word Cloud Tags Setup

Category Keyword Lookup

### Category Admin

Keywords and metatags

Word Cloud settings

Manufacturer Sort Order

Special Page formatting

Customer Site History Tracking

### Unlimited Catalogs / Products

- Unlimited attributes and options
- Three (3) different menu structures
- Two (2) different catalog layouts – Table & Picture

### Printable Catalog of All Products

- RSS feed of all products
- View all catalogs and product with Catalog Products Layout Tree

### Vendor Management

Each vendor can have multiple “Ship From” addresses and use different shipping methods.

### Unlimited Vendor Shipping Modules Creation

Multiple channels

### Sales Methods

- Cross-sell products
- Events Manager
- Sale Maker
- Specials



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- Specials by Category

### Unlimited Product Attributes & Options

#### Product Page

- Product picture
- Product info
- Attributes and options

### Customers

#### Customers

Customer Groups provide Different Pricing / Taxing

Customer Groups Free Shipping Thresholds

Recover Lost Carts

Login as Customer

Customers –Taxed and Non-Taxable

Email Templates

Customer Service Admin

#### Customer Convenience

- Wishlist
- Shopping Lists – Make it easier for your customers to purchase more in less time
- Instant printable catalog of products and prices
- Social bookmarking at the bottom of every page and on every product detail
- Email page link to a friend
- RSS product descriptions & printable product catalog
- Bookmark us
- Save page as Adobe PDF
- Save product with price and freight as Adobe PDF
- Instant freight lookup for Parcel or LTL

#### Easy Customer Setup

- Unlimited customer groups of customers
- A-List
- Distributors

- 12 other pictures
- Product cross-sell
- Social network bookmarks
- Link to PDF
- Link to external Web page
- Estimate freight

#### Picture Highlight with Dark Background

- Wholesalers
- Heavy Buyers

#### Support for Customer Groups

- Each group has specific pricing
- Each group sees only their pricing
- 10 levels of quantity and price breaks for each customer group

#### Multiple “Ship To” Addresses

- View current and previous orders
- View current shipping information
- Automatic order generator – customer chooses the product and frequencies of purchase. Customers can prearrange their orders for 3 months in advance.

#### Connections to Social Networks

- YouTube, MySpace, Facebook, LinkedIn
- Host you own social network
- 

#### Recover Lost Carts

You are notified of all logged in Customers who abandoned their carts without checking out.



## Enterpristore For Infor SX.e - Program Features 2017

### Orders & Quotes

Admin Creation of Orders or Quotes  
Admin Login as Customer to Create Orders on The Website  
Send Quotes with Freight in Minutes  
All Payment Systems

#### Order or quote processing can be done in two (2) ways:

- On the Web site by customers
- In the Enterpristore administration area by using Create Order or Create Quote. Quotes can be processed into orders when ready.

#### Comprehensive Site Security Setup

- Site Certifications
- SSL Encryption
- Ban IP address / user
- Credit card encryption – 3 methods
- MaxMind Fraud Protection enabled.

### Shipping

#### Shipping

Normal shipping quotes for UPS or LTL freight  
Free shipping based on Customer account  
Free shipping based on in Stock items with variable thresholds  
Free shipping based on Factory direct items with variable thresholds

Parcel & LTL Shipping - Integrated To Give You The Optimum Delivery Point  
Conway, DB Schenker, Freightquote, Freightcenter, Worldwide Express  
Free Shipping Threshold For Vendors, Customers, Specific Products

#### IQ - Template Quote System

- Send a quote with freight in seconds. No calling and waiting for freight quotes. You'll get the same prices you get over the phone – faster.
- Use templates to create multiple types of quotes.
- Consistent professional look

#### Internal Order Processing for Invoices

Use the Administration area to create an order and process directly through the Web site.

#### Distributor Login & Ordering System

- Distributors are given a special login where they see only their products and pricing.
- Easy-to-use Shopping List makes pre-orders and ordering quick to accomplish.

#### Vendor Thresholds For Small Order Charges

Process Freight By Cube or Dimensions  
Calculates Volume of Boxes of Smaller Items and Makes a New Box when filled up.  
Shipping Exclusion Zones - Setup a group of Zip Code that you will not ship to.  
Free Shipping Exclusion Zones - Setup a group of Zip Codes that are not eligible for Free Shipping

Separate Stock and Non-Stock Vendors - Your products are shipped from your stock or warehouse (Stock Vendors) and some are drop shipped from manufacturer directly (Non-Stock Vendors)



## Enterpristore For Infor SX.e - Program Features 2017

UPS / Parcel Thresholds for Shipment to be shipped via  
LTL (Less Than A Load ) Carrier  
LTL Margin - Weight 125  
LTL Margin - Cube 11

LTL – Freightquote, Fedex Freight, Con-way-, BAX  
Global, Yellow, USF, ABF, DB Schenker, SMC3

### Larger Orders for Products That Normally Ship via Parcel

- LTL – Larger Freight Items
- LTL – Pallet Sized Orders
- LTL – Partial Loads
- TL – Full Loads Of Mixed Products

### Shipping Flexibility to Suit Your Needs

- Ship from one location to another single location
- Ship from one location to multiple locations
- Ship from multiple locations to one location
- Ship from multiple locations to multiple locations
- Sell one product from multiple “ship from” addresses. Our program finds the closest product with the cheapest freight.
- Customer-specific pricing with customer-specific freight options

### Freight Capabilities

- Each vendor can sell different products and use many different shipping methods.
- Vendor/manufacturer can sell from multiple locations – even if each location has a unique set of products in addition to some of the same products.
- Customer may choose a product sold at many different locations. Our program will determine the closest manufacturing facility with the product on hand (to minimize freight charges).

- If a customer buys three products, and all come from different manufacturing locations, the customer will get three invoices with freight based on three different locations.
- Customers can have their own freight company. They can then choose between vendor-supplied freight or arranging their own freight.
- If the dimensional weight of a group of products is over 150, then an automatic lookup is enabled that will give both a parcel price and an LTL price.

### Freight Capabilities

Each vendor can sell different products and use many different shipping methods.

If a manufacturer has multiple locations and each location has a different set of products, or some products are the same among all the branches and some are unique:

- Customer chooses a product sold at 4 different locations—our program will determine which manufacturing facility has the product at the least amount of freight.
- Customer buys 3 products and all come from different manufacturing locations – the customer will get 3 invoices with freight based on 3 different locations.

Each major customer can have his own freight company.

- Choice of vendor-supplied freight or buyer arranges his own freight.
- If the dimensional weight of a group of products is over 150, an automatic lookup is enabled that will give both a parcel price and an LTL price.

### Freight Systems Served

- Parcel National Freight – UPS and FedEx





## Enterpristore For Infor SX.e - Program Features 2017

- Parcel International Freight - DHL
- LTL National – Freightquote.com, FedEx Freight, Con-Way, BAX Global - DB Schenker, Yellow, SMC3
- TL National Freight – Con-Way, BAX Global, - DB Schenker Yellow, SMC3
- LTL International – BAX Global – DB Schenker
- TL & Cargo International – BAX Global - DB Schenker

- Each major customer or distributor can have unique shipping methods.

### Parcel Shipping Quote Modules

FedEx, UPS, DHL, USPS Quotes

### Parcel Shipping Add-Ons

- Eshipper
- Readyshipper
- True Shipper

### Fulfillment Add-Ons ShipWire

- ClassIT
- Find Package

### LTL Shipping Add-Ons

- Freightquote
- Cerasis
- Con-Way
- BAX Global
- Yellow
- FedEx Freight

### Shipping

- Reduce overall shipping costs
- Reduce shipping errors and charge backs
- Reduce shipping processing times and costs
- Increase profitability of all Web-based & administrative transactions
- Hands-off
- Order taking
- Order payment
- Shipping quotes
- Invoice generation

### Parcel – Ship Single Orders

- Ship single / multiple order to multiple locations
- Each product from each “Ship To” location can have a specialized shipping method.

### Drop Shipping

- Sell products from multiple vendors.
- The order is taken by the Web site, then routed (via email) to the selling vendor who fulfills the order and ships.

### Reduced Shipping Processing Costs

- The order and the freight costs are calculated automatically and payment is made via the Internet.
- You fulfill the order, print the labels and ship.

### Enhanced Shipping and Fulfillment

- Sell product online.
- Get instant quote for shipping (same as what you are getting now manually) and process the order.
- Send invoice to customer and fulfillment order to manufacturing.

**It takes just a few minutes per transaction compared to hours, perhaps days, to do it the old way.**



## Enterpristore For Infor SX.e - Program Features 2017

### Better Customer Service

- Already have a site? You can add more features, expand your horizons, add other programs that will compliment your existing site.
- It will cost you less to buy this program than continue what you are doing now.
- Spend your money on increased efficiency or lose more than the cost of this product on labor intensive practices.

### Marketing

#### Web 2.0

- Social Bookmarking
- Social Networks
- Wikis
- Blogs
- RSS
- Word Clouds

#### Link Exchange

### Content

#### Article Management

#### CMS Add-Ons

- Joomla
- Drupal
- PHP-Nuke
- PostNuke
- ocPortal
- Xoops

### SEO Management

#### SEO

Every Page Has Unique Seo - Every Page

#### Keyword Clouds

#### Affiliate Marketing

#### Email Marketing

#### Banner Advertising

#### Google AdSense advertising – available on all pages you choose

Top, Bottom, Left Column, Right Column

#### Blogs Add-Ons

- WordPress
- b2evolution
- Blogs Integration

#### Wiki Add-Ons

- MediaWiki

#### Image Add-Ons

- Coppermine
- Gallery

- Word Clouds
- Keyword Clouds
- Manufacturers Name Cloud

#### Free Area For More SEO Work

Each Page Has Three Wysiwyg Areas



## Enterpristore For Infor SX.e - Program Features 2017

Header, Description And Footer

### Menu Structure Create Keyword filled URL's

URL Rename

*http://www.Enterpristore.biz/Securr-55-Gallon-Guardian-Series-HS55OR-SSPERF/*

- Canonical Names
- Category Organization Keywords
- Category Breadcrumb URL Trail
- SEO URL's Categories Hierarchy
- SEO URL - Product Names
- SEO Image Names and Alt Tags
- SEO Unique Metatags and Keywords

### SEO Landing Pages

Permanent Listing for Each Category Level

### Manufacturers Pages

Meta Tags

Wysiwyg Areas For More Keywords

### Image Names

- Image Rename - Manufacturers Name, , Product Names, Productid, Description Words.
- *Securr 55-Gallon Guardian Series - HS55OR-SSPERF*

### Product Naming Conventions

- Image Rename - Manufacturers Name,, Product Names, Productid, Description Words.
- *Securr 55-Gallon Guardian Series - HS55OR-SSPERF*

### Image Alt Tags

Build similar long Alt Tags

### SEO Integration

- Goggle Analytics Ecommerce Integration

- Google, Yahoo, Msn Site Maps

### SEO Meta Tag Setup for Site

Each Page Has Unique

Title, Meta Descriptions, Keywords Are Automatically Created Uniquely For Each Category And Product Listing

### Static Page Generation

Hybrid Static Page / Dynamic Pages - Static for Search Engines yet Dynamic for Speed and Reliability

### Sitemaps

- Sitemap Configuration
- Google - Yahoo - MSN Bing - Ask

### SEO Header Tags

- Page Control
- Text Control
- Fill Tags

### Each Page is SEO Optimized

- Header
- Description
- Meta Tags
- Keywords
- SEO URL
- Two (2) Wysiwyg Area
- Free Flow Keyword Word Clouds
- Keyword Word Clouds

### Social Engine Ready

LinkedIn

Facebook

MySpace

### Social Bookmarking

### Shop Engine Exports

Search Shop Engines - Each product should be submitted to Shop search engines for high quality links.

- Yahoo



## Enterpristore For Infor SX.e - Program Features 2017

- Google
- Price Grabber
- Shoppin.com
- Kelkoo
- Price Runner
- My Simon
- Smarter
- Froogle
- Shopzilla
- RRS

```
<base href="http://www.Enterpristore.biz/">
<link rel="shortcut icon" href="images/favicon.ico" />
<title>Enterpristore - Enterprise Ecommerce Solutions With Parcel and LTL Freight</title>
<meta name="Description" content="Enterpristore Parcel & LTL Shipping Ecommerce Solutions - Hybrid Saas Hosting and Sales by Logistica Solutions Inc." >
<meta name="Keywords" content="Custom Trash Cans, Trash Can Manufacturer, City Trash Cans, Park Trash Cans, Logo Trash Cans, Locking Trash Cans, 35 gallons, 45, gallons, 55 gallons, 64 gallons, DHS recycling / waste containers" >
<meta name="googlebot" content="all" >
<meta name="robots" content="noodp" >
<meta name="slurp" content="noydir" >
<meta name="revisit-after" content="1 days" >
<link rel="canonical" href="http://www.Enterpristore.biz/" >
<meta http-equiv="Content-Type" content="text/html; charset=iso-8859-1" >
```

### CRM

#### Customer Service – Special Admin back office login

Login as customer and shop for customer on front end website

Login as customer and shop for customer in the backend

#### CRM

FAQ Manager

My Accounts Customer Portal

Login As Customer

Customer Service - Master Password

#### Live Chat Add-Ons

- Trio Live
- Help Center Live

#### Enterprise Chat Add-Ons

- Velaro Live
- Live Person

#### Helpdesk Add-Ons

- Trio Support
- osTicket

#### Enterprise Helpdesk Add-Ons

- Cerberus

#### FAQ & KB Add-Ons - phpMyFAQ - Knowledgebuilder

- phpMyFAQ

#### CRM Enterprise Add-Ons

- Sugar CRM
- Salesforce



## Enterpristore For Infor SX.e - Program Features 2017

### Data

#### Intelligent Connect

- Program Data API allows you to customize your import and export of data for any tables in the database in XML, CSV, Tab Delimited or Pipe.
- This facilitates easy connection to your accounting, supply chain, ERP programs with delayed or real-time data integration.

#### Infor SX Integrated

Pricing from SX Servers

Push and Pull data to update all transactions on the website

#### Report Writers

- Crystal Reports

#### Data Conversion

- Magic Software
- Data Integration
- Talend
- Pervasive
- Boomi

#### Electronic Data Interchange

- SPS Commerce
- DiCentral

#### Database Backup

Autobackup Config For Data & Files

#### Database Editor

- phpMyAdmin
- Sidu

#### Data Management

- EPA Export
- EPA Import

- Options Export
- Options Import
- Data Help

#### RSS Program

- RSS Feed Configuration
- Feed on Feeds
- Add This
- HitRSS
- Submit RSS Feed

#### Reports and Report Writers

- Instant Reports
- SuperTracker Site Stats
- QLR Reports
- Crystal Reports

#### Data Conversion

- Data Integration
- Talend
- Pervasive
- Boomi

#### Electronic Data Interchange

- SPS Commerce
- DiCentral

#### Data Backup and Download

- Redundant Site Backup via Cpanel

#### Data Management

- Customer Import / Export
- Products, Options, Attributes Import /Export



## Enterpristore For Infor SX.e - Program Features 2017

### Tools

#### File Management

- eXplorer

#### Graphics Editor Add-Ons

- Picnik
- SplashUp

#### Office Suite Add-Ons

- openGoo
- Google Docs

### Admin

#### Site Logging

Customer Actions on Front End Website  
Admin users Backend work logging

System Logs - data troubleshooting

- Shipping
- Email
- Orders
- SX Transaction
- Paypal
- Cresecure

#### Unlimited Currencies

- Setup of 239 different countries
- Setup of 189 different zones in countries

#### Localization

- Program written in English but allows translation to any other language as all header

### Integratron & Fantastico Add-Ons

#### InteGrazon Brings Everything Together

- Shared applications

- Google Calendar

#### Enterprise Office Suites

- Zoho
- WebOffice

#### SSL & Security Add-Ons

- Comodo
- ControlScan
- HackerSafe

and title data inside program can be substituted to change the Web site language

- Translate the different titles and the outward and inward appearance of the Web site will change to the selected language
- Choose the language and then this becomes the installed and working language
- Penetration – 91% of the world markets

#### System Administration

- System Audit Log
- Site Maintenance
- Server Info
- Who's Online

- Cache & Logging

- API for import and export integration with other databases and accounting, ERP, supply chain programs

- Shared databases
- API Connectivity
- In any OS and language
- Linux, Windows
- PHP, Net, Java



## Enterpristore For Infor SX.e - Program Features 2017

Don't get rid of your current site – Improve it, add more features, everything is a mouse click away. Create another site ( branch office) with a different name and different look and feel.

### Add to an Existing E Commerce System with InteGrazon

- Free flow pages
- Free flow hybrid
- Cut and paste Buy Buttons into any page
- Html, PHP, ASP, Java
- Complete Ecommerce administration backend

### InteGrazon Connects Systems and Databases Together

- Have A Content Site ? Easily Integrate with Blogs, Social Networks, Wiki, Forums, CRM.
- Have an e-commerce site? Quickly add other features.

### Centralized Location

Join and integrate all your programs from a single command and control center

### System Integration

Links are supplied to all add-ons

### Data Integration

Connect and transfer data using our XML API

- InteGrazon is a shell program that connects different systems and databases together
- Pre connected with over 50 programs ... add your own.. 100% customizable
- Display full page under the header of the program
- Display partial page – left menu showing
- Display as a new page in a new window

### Add-Ons

- b2evolution - Blogs
- WordPress - Blogs

- PostNuke - Content Management
- ocPortal - Content Management
- Drupal - Content Management
- Joomla - Content Management
- PHP-Nuke - Content Management
- Xoops - Content Management
- WebCards - E-Cards
- Coppermine - Images
- Gallery2 - Images
- Feed on Feeds - RSS
- MediaWiki - Wiki
- Sugar CRM - CRM Enterprise
- osTicket - Email Support
- phpMyFAQ - FAQ & Knowledge Base
- phpBB - Forums
- SMF - Forums
- phpMyChat - Live Chat
- Help Center Live - Live Chat
- OpenAds - Advertising
- Noah's Classifieds - Classifieds
- PHP List - Email Marketing
- phpESP - Polls & Surveys

### 3<sup>rd</sup> Party Add-Ons

- AuctionAnything - Auctions, Swaps & Escrow
- Exteme Ease - FAQ and Knowledgebase
- Trio Support - Helpdesk
- Cerebus Helpdesk - Helpdesk
- TrioLive - Live Chat
- Live Person - Live Chat
- Velaro - Live Chat
- eXplorer - File Manager
- Crystal Reports - Report Writer
- Adserving Solutions - Advertising
- Link Adage - Advertising
- Commission Junction - Affiliate
- Omniture - Affiliate
- Double Click Performics - Affiliate



## Enterpristore For Infor SX.e - Program Features 2017

- Shareasale - Affiliate
- Market Grabber - Classifieds
- Campaigner - Email Marketing
- Constant Contact - Email Marketing
- Market Link - Link Exchange
- Go2Poll - Polls & Surveys
- Hosted Poll - Polls & Surveys
- ITX Quickbooks - Accounting
- NolaPro - Accounting
- Order Motion - Order Add-Ons
- DOTS Address Verification - Tax Add-Ons
- DOTS Fast Tax - Tax Add-Ons
- Google - Site Analytics
- VisitStat - Site Analytics
- Nextopia - Site Search
- BAX Global - LTL Shipping
- Con-Way - LTL Shipping
- FedEx Freight - LTL Shipping
- Freightquote - LTL Shipping
- Yellow - LTL Shipping
- eShipper - Parcel Shipping
- Intershipper - Parcel Shipping
- ShipRush - Parcel Shipping
- Readyshipper - Parcel Shipping
- Shipwire - Parcel Shipping
- Dimdim - Desktop Sharing
- OpenDocMan - Document Management
- Webasyst - Document Management
- Formix - Forms Maker
- Picnik - Graphic Editor
- Google Office - Office Suites
- Google Calendar - Office Suites
- Open Goo - Office Suites
- WebOffice - Office Suites
- Zoho - Office Suites
- Comodo - SSL & Security
- ControlScan - SSL & Security
- McAfee Safe - SSL & Security