

OUR MARKET NICHE IS COMPANIES:

- That have never had Ecommerce or their first solution no longer fits.
- Ship Parcel (Ups Fedex USPS) & LTL - Carrier Freight.
- Require custom programming & integration to Accounting / ERP systems.
- Distributor/Buyer & Customer Price Tiers.

We entertain all offers for Ecommerce work.
 Tell us what you want and what you are willing to pay and we will do it.
 Everyone loves a good deal and we like to stay busy.



Program Features - 2014

We offer a fully functional DEMO website for you to review all the features of the Enterpristore platform.

Demo Site Login

<http://www.enterpristore.info>

Demo Site Admin

<http://www.enterpristore.info/adminui/login.php?login=a@a.com&password=1>

Login – [a@a.com](#)

Password – 1



Site License for Enterpristore

Enterpristore

Enterpristore starts at \$999 setup and \$199 a month.

- Includes super fast hosting and monthly maintenance upgrades.
- No custom programming or source code.

Enterpristore has everything you would ever need for Ecommerce and it's feature list is always expanding.

We provide a site with the software installed and hosting and you are ready to go.

Enterpristore Custom

Please call for Enterpristore 2014 pricing – We have many methods for purchase.

- Includes upgrades and monthly maintenance – source code available for additional fee.

Enterpristore Custom is our premier platform and is available for programming customization. This means 100 % control.

Your Ecommerce platform can finally express your business model with no unwanted features or missing features.

We monetize our business by offering professional services to setup our site and get you selling and processing orders.

- Installation On Your Hosting Server
- osCommerce Compatible Program Upgrade / Conversions
- Administration Site Setup
- Marketing Merchandizing Setup
- Graphic Images Customizations
- Product / Category / SEO Setup

Program Features - 2014

Top Reasons To Consider Us For Your Ecommerce Program

Review our site and you will see we have virtually every feature you could desire.

You will find that we offer an Ecommerce platform that exceeds Ecommerce providers who charge much much more.

<i>Mobile Ready</i>	<i>Performance / Ease Of Use</i>	<i>Customization / Programming</i>
HTML 5 platform displays flawlessly on all platforms. Make your site accessible to everyone and generate more business.	Our program has been optimized to display a page in the fastest possible way. It is true - well designed code is both efficient and fast.	If you need Ecommerce to be customized and programmed exactly to your accounting and ERP requirements then Enterpristore is your choice.
<i>Shipping Methods -Parcel - LTL</i>	<i>Merchandising / Promotions</i>	<i>Search Engine Optimization</i>
Our freight shipping processing is one of the most comprehensive ways to handle all shipments.	Ecommerce Best Practices provides the easiest ways for your customer to find a product and checkout.	We redesigned our entire site setup around the most efficient way to yield the best and most search engine optimization

Ecommerce Best Practices Design

A Best Practice is a method or technique that has consistently shown results superior to those achieved with other means, and that is used as a benchmark. In addition, a "best" practice can evolve to become better as improvements are discovered. (Wikipedia)

These are Industry established methods of processing an ecommerce orders.

- Best Ecommerce practices designs are so easy to use that your customer is never frustrated in using the platform.
- Best Practice Ecommerce is geared to make it easy to understand and navigate for first time user but also each features for an advanced user.
- Best Practices Ecommerce also makes each task so easy that the Admin User never even needs to look up the answer in a manual.



Program Features - 2014

Enterpristore Program Features

Front End Website		Orders	
Major Pages Layout		Process Quotes - Front/Back	
Index Page - 1 column		Intelligent Quotations	
Index Page - 2 columns		Tiered Pricing & Tax	
Products Tab Scroller		Credit Cards, PayPal, Amazon	
Rotating Banner		My Account - CSM	
6 Wysiwyg Areas		Account Management	
Footer Page		View Invoices	
Manufacturers Page		Track Orders	
Special Pages		View Order History	
Catalog Products Tree		Manage Wish Lists	
Policy Pages		Quick Orders	
Quick Order		Customer Survey	
Print Catalog		Recently Viewed History	
Email / Pdf Each Page		Admin Backend	
Site Map		User System Rights Access	
Contact Us		Template Controlled / No Programming	
Categories & Products		Insert 3rd Party Scripts	
Category Pages		Email Templates / Email Notifications	
Products Results Pages		70 Plus Wysiwyg Areas	
Faceted Navigation		Language Localization	
Product Page - 4 Info Tabs		Google Adsense Enabled	
Product Options / Attributes		Estimate Shipping	
Multiple Product Sizes		Payment Modules	
Checkout Process		Facebook, Linkedin, Twitter, YouTube	
Login		Shop Search Engines	
Account Creation		PCI Certifications	
Shopping Cart		Intelligent Connect	
Shipping			
Payment		Customizations	
Confirmation		Fixed Feature System	
Order Summary		Open & Customizable	
Advanced Search		Source Code	
Full Text Search -All Fields		Customized Programming	
Faceted Product Search Results			

Program Features - 2014

Google Style Search Hints 

Merchandising / Promotions

Vouchers 

Up Sells 

Cross Sells 

Recently Viewed History 

Discounts, Specials, Coupons 

Featured Scrolling Tabs 

Rotating Banners 

Search Engine Optimization

SEO URL's, Product Names 

SEO Image Names and Alt Tags 

SEO Unique Metatags Keywords 

Google, Yahoo, MSN Site Maps 

Static Page Generation 

Google Ecommerce Analytics 

Category Word Clouds 

Shipping

Parcel - UPS, FedEx, USPS 

Worldwide Express - Parcel & LTL 

Freightquote.com - LTL 

Freightcenter - LTL 

DB Schenker - LTL 

Yellow Freight LTL 

Conway - LTL 

Free Shipping Thresholds 

Estimate Freight 

Instant Product Availability 

Front End Website

Index Page - Full Size 

Detailed Horizontal Menu 

Special Pages

Manufacturers Pages 

Catalog Order 

Merchandising / Promotions

Merchandising Pages 

Collection Pages 

Manufacturer Pages 

Sales Countdowns 

Customer Tracking / Recommendations 

Orders

Login As A Customer 

IQ - Customers / Distributors Login 

Avalara Tax / Service Objects 

Categories & Products

Product Reviews 

My Account - CSM

Manage Saved Carts 

Manage Shopping Lists 

Catalog Quick Order 

Loyalty Program 

Admin Backend 

Admin Customer Service Screen 

Special 3rd Party

Search Spring Search & Faceting 

Infor SX Integration 

System Summary

Ecommerce Best Practice Design And Layout

Easy To Use - Template Controlled / No Programming - Graphics Enhanced Wysiwyg Template Ecommerce Site - Content Rich Product & Customer Focused Merchandising With Editable Wysiwyg Sections For Every Page & Provides Unlimited Website Layout Configurations

Front End Website, Index Page - Full Size, Detailed Horizontal Menu, Index Page - 2 Columns, Products Tab Scroller, Rotating Banner, Category Pages, Internal Faceted Guided Navigation, Product Pages, Multiple Product Sizes,

Product Options / Attributes

Special Pages, Manufacturers Pages, Catalog Order, Catalog Products Tree, Policy Pages, Quick Order, Print



Program Features - 2014

Catalog, Email / Pdf Each Page, Site Map, Contact Us

Categories & Products, Product Reviews, Category Pages, Products Results Pages, Faceted Navigation. Product Page - 4 Info Tabs, Product Options / Attributes, Multiple Product Sizes,

Checkout Process, Login Account Creation, Shopping Cart, Shipping, Payment, Confirmation, Order Summary

Merchandizing / Promotions, Merchandizing Pages, Collection Pages, Manufacturer Pages, Sales Countdowns, Customer Tracking / Recommendations, Vouchers, Up Sells, Cross Sells, Recently Viewed History, Discounts, Specials, Coupons, Featured Scrolling Tabs, Rotating Banners

Seo, Seo Url's, Product Names, Seo Image Names And Alt Tags, Seo Unique Metatags Keywords, Google, Yahoo, Msn Site Maps, Static Page Generation, Google Ecommerce Analytics, Category Word Clouds

Advanced Search, Full Text Search -All Fields, Faceted Product Search Results, Google Style Search Hints

Shipping, Parcel (Ups, Fedex, Dhl) LTL, TL Carrier Freight, (ABF, Freightquote.com, Freightcenter, Fedex Freight, Conway, Yellow, USF, DB Schenker, SMC3 Worldwide Express.) Online Quotes, Pickup, Tracking & BOL Generation, Free Shipping Thresholds, Estimate Freight, Instant Product

Availability

Orders, Login As A Customer, Iq - Customers / Distributors Login, Avalara Tax / Service Objects, Process Quotes - Front/Back, Intelligent Quotations, Tiered Pricing & Tax, Credit Cards, Paypal, Amazon

My Account - Csm, Account Management, View Invoices, Track Orders, View Order History, Manage Wish Lists, Manage Saved Carts, Manage Shopping Lists, Catalog Quick Order, Loyalty Program, Quick Orders, Customer Survey, Recently Viewed History

Admin Backend, System Logs, User Logs, System Backup, Database Backup, User System Rights Access, Customer Service Screen, Insert 3rd Party Scripts, Email Templates / Email Notifications, 70 Plus Wysiwyg Areas, Language Localization, Google AdSense Enabled, Estimate Shipping, Payment Modules, Facebook, LinkedIn, Twitter, Youtube, Shop Search Engines, Pci Certifications, Intelligent Connect, Special 3rd Party, Search Spring Search & Faceting, Infor Sx Integration,

Addons, 100 3rd Party Integration Programs, Integrazon & Installatron, Live Chat, Help Desk, Support Tickets, Faq, Forums, Report Writers, Office Suites, Desktop Sharing, Link Exchange, Banners Ads, Google AdSense, Classifieds, Polls & Surveys, Email Marketing, Blogs, Wikis, Articles, Video & Podcasting

Enterpristore Features

Enterpristore is a 4th generation web based radically upgraded osCommerce Ecommerce platform. Seven (7) years of programming to enhance the osCommerce 2.2 platform.

- 4th Generation Graphics Enhanced Wysiwyg Template Ecommerce Site
- Content Rich Product & Customer Focused Merchandising
- Convert osCommerce compatible sites in One (1) day.
- Easy & affordable ways to purchase lease and host our unlimited use solutions.
Email, Desktop, Telephone Support - Training - Onsite and Over Phone - Professional Services - Managed Ecommerce

- Open Conversion - osCommerce, CRE Loaded, osCMax, Zen Cart
- 100% osCommerce - Payment & Freight Modules
- 100% Customizable - Wysiwyg Templates / Browser Based
- No Programming Involved - Easy & Powerful
- Editable Wysiwyg Sections for Every Page
- Scalable Hosting
- Guaranteed Reliability
- Data Redundancy
- PCI Compliant Hosting
- CISP Certified Hosting



Program Features - 2014

- Provides Unlimited Website Layout Configurations
- PHP For Speed and Java Script (Ajax) For Usability
- 24 x 7 x 365 - Site Surveillance
- 2x Login Access - Audit Trails
- Technical Resources

System Description

- LAMP (Linux, Apache, MySQL, PHP)
- PHP 5.0 & Java Ajax Enabled
- Red Hat Enterprise Linux
- Enterprise MySQL Database Server
- Tier 1, SAS 70 DataCenter, PCI Complaint
- Google XML Sitemap

Website Front End

Home Page

Manufacturers Scroller

Lists all manufacturers in editable order
Manufacturer page list all manufacturers by Featured and Standard
Alpha listing of manufacturer
Specific manufacturers pages shows all products

Catalog Quick Order

Allows fast ordering of products by catalog number

Order Status

Allow all customers to get a shipping / delivery status update

Two (2) Horizontal Menus Styles

Detailed
Easy View

JavaScript Rotating Scroller of Category / Product and Advertisements

Easy user interface

Tabbed Merchandizing of products displays user editable

Special
Featured
New Products
Best Seller

Social Engine Links

Facebook
Twitter
YouTube
RSS Feed
Bookmark & Share

JavaScript Mini Page Shopping Cart

Easy view of products in the shopping cart

Editable Wysiwyg Areas

Top of Index page
Left menu
Middle of page
Bottom of Index Page
Footer links

Live Interactive Catalog PDF View

Home - Index Page

Best Practice design and Layout



Program Features - 2014

Easy Navigation from Home page to all locations

Major Pages Layout

Index Page - 1 column

Index Page - 2 columns

Products Tab Scroller

Rotating Banner -700 & 1000 Sizes

Wysiwyg Editable Areas:

2 Top, 2 Middle, 2 Bottom

Footer Page

Advanced Search

Contact Us

Customer Service

My Account

Login / Register

Products Tree

Search Box

Quick Order

Catalog Printing

Footer Link Pages - Page link or

URL Override to Link to

Programmed Page

Left Navigation Menu Wysiwyg

Area

Footer Wysiwyg Area

Links to Footer Pages

Links to

Twitter, Facebook, YouTube, RSS,

Share

Email Signup

Sitemaps

Legal notice

Privacy Policy

ABOUT

About Us

Our Brands

Site Map

CUSTOMER CARE

Literature

Request A Quote

FAQ - Frequently Ask Questions

Contact Us

OUR POLICIES

Payment Methods

Shipping & Delivery

Returns & Exchanges

Terms & Conditions

Secure Shopping

Privacy Policy

Category Pages

Editable Wysiwyg page for each category

Choose featured manufacturers

Displays Simple Navigation of Primary, Secondary and

Tertiary levels of products

Left menu navigation display of next lower levels

Shop By Brand link shows all product by manufacturer

in specific category

Products results page

Displayed using two (2) methods

Ecommerce standard

Searchspring faceted

Products ordering is customizable from admin

Alpha display

Preferred manufacturers ordering

Fixed order

Redisplayed on page pulldown sort

Relevancy

Brand A- Z and Z-A

Price High to low and Low to high

Alphabetical

Left menu listing

Show lower levels of secondary and tertiary category groups

SearchSpring faceted search – filtered by any attribute you desire

Compare product specifications

Select and compare up to four (4) products

Product Quick View popup

Display all product information without going to actual product page

Brand

Price

Freeshipping

Material

Handle

Length, Depth and Height

Capacity

Color

Integrated Content pages with optimized SEO

Program Features - 2014

JavaScript animated left menu

Category Products Results Page

Shows Next Set Of categories with number of products

Category Faceting

Product Faceting

Category Word Clouds

Sort By, Manufacturers, Price, Names

Products Results Display

Image

Names

Price

Estimate Shipping

Qty

Add To Cart

Review

Free Shipping Eligible

Quick View Enable View of

Product Page Info

Faceting and Guided Navigation

Category and product faceted guided navigations allow your customer to refine their selection of products to be viewed by choosing product attributes they want to view.

Faceted Search provides a framework to focus on desired products by removing the undesired products from their view. Focus is then ONLY desired products.

Each choose provide fewer and fewer products meeting the search criteria of the Customer and enables the Customer to find what they want based on criteria that is important to their search.

Product Page

Full page layout

Right menu is wysiwyg editable area

Product Information is three (3) tabbed

Overview

Specifications

Reviews

Page Special Features

In Stock or factory Direct Product

Free Shipping Thresholds

Variable thresholds for each product or manufacturer or customer type.

Display of Manufacturer logo

Links to all manufacturers products

Add to Cart Button

Leaves the customer on the page and does not take them to checkout

Facebook Like Button

User can vote for products

Wish List

Add the product to customer private multiple Wishlists

Shopping List

Add the product to customer private multiple Shopping lists

Email this Page

Send the page information via email to yourself or a friend

Print this Page

Print the page directly to your desktop

Bookmark and Share

Links to Social Networks

Product Upsells – Vertical right menu

Shows other products in the same category to upsell the item in review

Admin editable chooses

Program Features - 2014

Product Crosssells

Shows other related products in related categories to provide other buying ideas.
Admin editable chooses

Your Recent History

Displays the most recent pages visited and offers more buying ideas related to these categories

Product Pages

Breadcrumb to product and backtracking

Product Title
Product ID
In-Stock - Special Message

Price
Discounted Price
Percent Off MSRP
Quantity Box
Sold As (Sizes)

Add To Cart
Estimate Shipping

Add To Wishlist
Add To Shopping List
Email this Page

Print This Page

Vertical menu with all other products in that Category

Questions - Link and Popup

Product Image
Product Image Enhanced
Product Image - Min Pictures
Product Image Magnifier

Write A Review
Review Stars
Bookmark & Share

Facebook Like

Product Information Tabs

Overview - 3 Wysiwyg Areas
Specifications

Product Reviews / Voting

Allows registered user to write and publish reviews
All reviews must be approved in admin
Allows voting on reviews by non registered users

Reviews
Video Tab
Accessories - Form Of Crosssells
Extra Photos Tab

Personalization

Upsells / Crosssells for the Product Displayed
Customer Who Viewed This Item
Your Recent History

Collections - When a Specific Manufacturer has collections within their brand - we will place a link to those.

Multiple Product Sizes
Product Options / Attributes

Shopping Cart

Free Shipping Messages

Tell the customer how much they need to add to the cart to get free shipping based
Free shipping message for In Stock and Factory Direct orders (manufacturer specific)

Save the Cart

Save the contents of the cart with user definable name for future use

Email the Cart

Email the cart to yourself or another person

Wish List

Add the product to customer private multiple Wishlists

Shopping List

Add the product to customer private multiple Shopping lists

Promotional Code

Add coupon code and order or parts of the order are discounted

Estimate Standard Shipping Costs

Get a quick estimate of shipping costs.



Program Features - 2014

Review Order

Sends the order to Customer service for review and follow-up

Based upon the contents of the shopping cart to promote more sales opportunities

Shopping Cart Cross sells and Upsells

My Shopping Cart - Mini

Viewable On All Pages

View Cart

Clear Cart

Checkout

Continue Shopping Button

Save This Cart Button

Checkout Button

Retail price

Your Price

Total

Remove Items

Shopping Cart

Messaging for Incentive to purchase more for Free Shipping

Free Shipping Calculated on In

Stock Products

Free Shipping Calculated On Select

Factory Direct Products

Product Item Listings

Mini Image

Product name - Clickable Brings up

Product Description Popup so

Customer does not leave the page

Product Item Number

Sold As - Size

In Stock or factory Direct

Add To Shopping List

Add To Wish List

Ships Free messaging if applicable

Quantity

Promotional Codes - Process

Coupons for Discounts

Estimate Standard Shipping

Print Cart

Email Cart

Sign Into Account

Create a New Account

Free Shipping Program Popup

Subtotal

Taxes

Small Order Charge

Coupon Discount

Checkout Process

Checkout Process

View Cart

Welcome

Shipping

Payment

Review Order Confirmation

Checkout Process

View Cart - Shopping Cart

Save Cart

Save Products to Shopping List of

Wish list

Email Cart

Review Order - Sends Cart to

Customer Service

Email Cart and Save Cart to My

Account.

Process Order or Quote

Open New Account

Process and Order as New

Account or Guest.

Forget Password

Each Different Ship From Location

has a possible two (2) different

listing depending if it is shipped

via Ups and an LTL Carrier.

Shipping

Customer Specific Free Shipping

Thresholds

In Stock Free Shipping Thresholds

Factory Direct Free Shipping

Thresholds

Free Shipping- Based

UPS Shipping

LTL Shipping

Listing of items in the Shipment

and a Pull down to select the

shipping option you desire.

Welcome

Login

Safe shopping secure Login /

Registration

Shipping Address

Change Shipping Address

Shipping Method

When there are multiple locations

where a product may be fulfilled

from - we can designate the

shipper based on Zip codes.



Program Features - 2014

Back Button to Edit Shopping Cart

Payment

PayPal
Credit Cards
Pay By Check
Quote Only

Review Order

Detailed Listing Of Products

Delivery Address - Editable
Billing Address - Editable
Payment Info - Editable
Click Box - I have read the Terms & Conditions and I agree to them.
Process Order Button

Confirmation Page

Order Confirmation Info

Order Summary - Email and Pdf sent to Customer
Shipping Information - Customer provides
Your Account - Link to MY Account to view all past and open orders
Upsells on Page - You May Also Like
Feedback Link
Customer Survey Link

Advanced Search and Results

Faceted / Guided Navigation For All Search Results
Google Style - Ajax Search Results Change By Addition of Letters - Gives Possible Product Names
Error Checking - Auto Suggestions Based On Incorrect Spelling
Stop Word Lists On Searches

Full Text Search

Product Name
Products Description
Products Model Number
Manufacturer
Extra Fields - Faceted

My Accounts - Customer Service Portal

Account Management

Update & Edit Profile
Manage Users
Change Preferences

Order Activity

View / Print Invoices
View My Addresses
Track My Order
View Order History
Quick Catalog Order
View Saved Carts

Features

Manage Shopping List
Manage Wish List
Quick Order
Recently Viewed Items
Loyalty Program
Request a Quote
Give Us Your Feedback

Account Status History
Buy Online And Pickup At The Store
Click To Call / Click To Talk
Currency Converter
Customer Center Hours
Customer Service Call Support
E Gift Certificate
Email
Estimated Delivery Time
Express Checkout
Free Return Shipping
Free Shipping

Gift Wrap Available
In Store Returns
International Shipping
Live Chat
Multiple Languages
Overnight Shipping
Pre Paid Labels
Real Time Inventory Check
Return Policy Posted
Ship To Multiple Addresses
Shipment Tracking
Shipping Cost Calculator
Shipping Cutoff Time

Brands / Manufacturers

Brands / Manufacturer Scroller Of Logos On Index Page

Listing of Featured Manufacturers
Listing Of All Manufacturers By Alpha
Faceted Search Results On All Manufacturers

Merchandizing Methods

Discounts - Based On Category of Specific Products,
Timed, by dollar or %

Specials - Based On Category of Specific Products,
Timed, by dollar or %

Coupons - Coupons Based On Various Filters

- Coupon Amount - % or \$
- Coupon Min order
- All products or Stock products Only
- Uses Per Coupon
- Uses Per Customer
- Valid Customer Types - Tiered
- Valid Products
- Valid Categories
- Valid Manufacturers
- Start and End Date

Up Sell

Offer products that are higher and lower than the current product being viewed
Run as batch processing or can be manually set.

Cross Sell

Offer products in related categories - products from the next level above

Recent History

Customer sees his browsing history and product page and can review all previous browsing history in admin

Merchandizing SEO Landing Pages

Special merchandizing campaign for specific products or manufacturers

Collection SEO Landing Pages

Displays the multiple collections of a product. Septic product lines, collection1, collection2, etc

Featured Product Scrolling Tabs

Choose product to display on Home page within a tabbed environment. All product selected in this area have a banner of the group based on the product image on the product page.

Rotating Banners Javascript

Full page - 1024 or 2 column 250 - 750 for Rotating banner. Display product or manufacturers or campaigns.

Free Shipping With Minimum

Flyer Products

Email with Recommendations based on History

Recommended products based on Browsing History
Recommendations for similar products in Category

Wysiwyg Areas available for every Category and Product layout pages for Advertising.

Merchandizing Enhancements Planned

Buy one, get one free

Buy A, get B at a discount

Provide a discount for items made by one particular manufacturer

Buy one, get one free

Buy A, get B at a discount

Buy 2 of A, get B at a discount

Buy 3 of A, get B at a discount

Buy 2 of A, get a third A at a discount

Buy A and B, get C at a discount



Program Features Summer 2014

Buy A, B, C, D ... get Z at a discount
Buy 1 of A, 2 of B, 3 of C, ... get unlimited Z at a discount
Buy items A, B, C, get a your choice of a discount off D, E or F
Buy items A, B, C, get a your choice of two items from category 1 and 2 items from category 2
Buy items A, B, C, get a discount off the entire cart

Spend over \$100, get a gift
Spend over \$100, get a discount off A

Spend over \$100, get a discount off some combination of A, B and C
Spend over \$100 from category X, get a discount on A
Spend over \$100, get a your choice of two items from category 1 and 2 items from category 2
Spend over \$100 from category X, get a discount off the entire cart
Buy items A, B, C, get a discount off some combination of D, E and F

Administration Backend

Store Management

Admin Features

Email Notifications
Email Templates

Unlimited Layout Designs

- Regular – Vertical Left Menu
- Regular – Vertical Right Menu
- Regular – Both Menus – Left and Right
- Horizontal Menu
- Landing Pages
- Catalog Pages
- Splash pages
- Google Adsense Pages
- Product Detail Pages
- Distributor Login Pages

Create Your Own Layout Templates

- Free Flow Pages or Freeform Hybrid
- Copy/paste in any HTML, PHP, ASP, Net, or Java Page
- Copy and paste code from Dreamweaver or any HTML editor
- Catalog views – row or tables
- 3 product page layouts
- Product detail tabs

Hybrid HTML / PHP Page - Static for SEO, Dynamic when hit

- Unlike a PHP or ASP page which sits in a database until the page is called to display, we create a hybrid page. It is both a HTML static page and dynamic page; it is always up and it acts like a dynamic page after clicking on it.
- Every page has a static page that can be submitted to the search engines with meta tags, keywords, word clouds, etc.
- This is the same technology as Amazon.com, the largest e-commerce site in the world.

Site Manager / HTML WYSIWYG Editor

- Visualedit
- Ektron
- Cute Editor for PHP
- Easy Edit
- Editlet
- Google Sites

Template WYSIWYG HTML editable areas – 30 unique locations where you can insert your own content, including:

- HTML page
- HTML & graphics
- One hundred (100) graphics with embedded links
- Adobe Flash clips

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Every Page - Top (1000px)
Every Page - Bottom (1000px)
Main Page - Top (1000px)
Main Page - Bottom (1000px)
Main Page - Content Top (700px)
Main Page - Content Bottom (700px)
Category Page - Top (1000px)
Category Page - Bottom (1000px)
Category Page - Content Top (700px)
Category Page - Content Bottom (700px)
Product Page - Top (1000px)
Product Page - Bottom (1000px)
Product Page - Content Top (700px)
Product Page - Content Bottom (700px)
Search Page - Top (1000px)
Search Page - Bottom (1000px)
Search Page - Content Top (700px)
Search Page - Content Bottom (700px)
Tell a Friend - Top (1000px)
Tell a Friend - Bottom (1000px)
Tell a Friend - Content Top (700px)
Tell a Friend - Content Bottom (700px)
Shopping Cart - Top
Shopping Cart - Bottom
Login / Create Account - Top
Login / Create Account- Bottom
Checkout Without Account - Top
Checkout Without Account - Bottom
Checkout Shipping - Top
Checkout Shipping - Bottom
Checkout Payment - Top
Checkout Payment - Bottom
Checkout Confirmation - Top
Checkout Confirmation - Bottom
Checkout Success - Top
Checkout Success - Bottom
Email Templates - Top
Email Templates - Bottom
Printable Invoice / Packing Slip - Top
Printable Invoice / Packing Slip - Bottom
Printable Quote - Top
Printable Quote - Bottom
Contact Us Page
Splash Page

"Free Flow" Layout

100% GUI Template Management

- Control the background, colors, fonts, graphic look-and-feel for the entire site.
- Multiple templates per site
- 100% template-controlled means – no programming
- Change look and feel to unlimited configurations
- Change colors and graphics, and use GIF backgrounds
- Each Web site can have multiple templates
- Choose the color and theme for the Web site
 - Fonts
 - Font sizes
 - Font colors
 - Backgrounds

Upload graphics from your desktop or from the image folder of your online server.

Control view of left or right columns

47 Different Info Boxes – include text, graphics, Flash, or widgets, or create your own for whatever you wish to display

Customizable Information Page

Create custom information pages with automatic menu creation

Customizable Header & Footer Links

Create your own header and footer menu with links to pages you desire.

- Wishlists
- Shopping Lists
- Discount Coupons
- Gift Vouchers
- Product Reviews
- Inventory Control

Products and Catalogs

Merchandizing Promotions

Discounts, Specials, Coupons

Up Sell, Cross Sell

Merchandizing Pages

Collection Pages

Featured Product Scrolling Tabs

Rotating Banners

Integrated Wordpress Blog - Featured Products

Categories

Complete Customizable of the Look and Feel of all Categories

Each Category can have a special look and feel.

Multiple Products Manager

Multiple Products Updater

Multiple Products Mover

Products Attributes / Options

Faceted Extra Fields

Image Manager

Word Clouds - Category Header

Featured Manufacturers with Logos and Links

Set Order of Display Of Product based

Manufacturers, Alpha, Price, Manual Order

Keywords & Meta Tags

Keyword Frequencies

Keyword Stop Words

Meta Tags Setup

Word Cloud Tags Setup

Category Keyword Lookup

Category Admin

Keywords and metaTags

Word Cloud settings

Manufacturer Sort Order

Special Page formatting

Customer Site History Tracking

Unlimited Catalogs / Products

- Unlimited attributes and options
- Three (3) different menu structures
- Two (2) different catalog layouts – Table & Picture

Printable Catalog of All Products

- RSS feed of all products
- View all catalogs and product with Catalog Products Layout Tree

Vendor Management

Each vendor can have multiple “Ship From” addresses and use different shipping methods.

Unlimited Vendor Shipping Modules Creation

Multiple channels

Sales Methods

- Cross-sell products
- Events Manager
- SaleMaker
- Specials
- Specials By Category

Unlimited Product Attributes & Options

Product Page

- Product picture
- Product info
- Attributes and options
- 12 other pictures
- Product cross-sell
- Social network bookmarks
- Link to PDF
- Link to external Web page
- Estimate freight

Picture Highlight with Dark Background



Program Features Summer 2014

Customers

Customers

Customer Groups provide Different Pricing / Taxing
Customer Groups Free Shipping Thresholds
Recover Lost Carts
Login As Customer

Customers –Taxed and Non Taxable
Email Templates
Customer Service Admin

Customer Convenience

- Wishlist
- Shopping Lists – Make it easier for your customers to purchase more in less time
- Instant printable catalog of products and prices
- Social bookmarking at the bottom of every page and on every product detail
- Email page link to a friend
- RSS product descriptions & printable product catalog
- Bookmark us
- Save page as Adobe PDF
- Save product with price and freight as Adobe PDF
- Instant freight lookup for Parcel or LTL

Easy Customer Setup

- Unlimited customer groups of customers

Orders & Quotes

Admin Creation of Orders or Quotes
Admin Login as Customer To Create Orders On The Website
Send Quotes With Freight In Minutes
All Payment Systems

Order or quote processing can be done in two (2) ways:

- On the Web site by customers

- A-List
- Distributors
- Wholesalers
- Heavy Buyers

Support for Customer Groups

- Each group has specific pricing
- Each group sees only their pricing
- 10 levels of quantity and price breaks for each customer group

Multiple “Ship To” Addresses

- View current and previous orders
- View current shipping information
- Automatic order generator – customer chooses the product and frequencies of purchase. Customers can prearrange their orders for 3 months in advance.

Connections to Social Networks

- YouTube, MySpace, Facebook, LinkedIn
- Host you own social network
-

Recover Lost Carts

You are notified of all logged in Customers who abandoned their carts without checking out.

- In the Enterpristore administration area by using Create Order or Create Quote. Quotes can be processed into orders when ready.

Web-Based Accounting Programs

- NolaPro
- ITX Quickbooks
- Intacct
- SFTB Accounting

Accounting Integration - eBridge

Order Add-Ons - Order Motion



Program Features Summer 2014

Comprehensive Site Security Setup

- Site Certifications
- SSL Encryption
- Ban IP address / user
- Credit card encryption – 3 methods
- MaxMind Fraud Protection enabled.

IQ - Template Quote System

- Send a quote with freight in seconds. No calling and waiting for freight quotes. You'll get the same prices you get over the phone – faster.
- Use templates to create multiple types of quotes.
- Consistent professional look

Shipping

Shipping

Normal shipping quotes for UPS or LTL freight

Free shipping based on Customer account

Free shipping based on in Stock items with variable thresholds

Free shipping based on Factory direct items with variable thresholds

Parcel & LTL Shipping - Integrated To Give You The Optimum Delivery Point

Conway, DB Schenker, Freightquote, Freightcenter, Worldwide Express

Free Shipping Threshold For Vendors, Customers, Specific Products

Vendor Thresholds For Small Order Charges

Process Freight By Cube or Dimensions

Calculates Volume of Boxes of Smaller Items and Makes a New Box when filled up.

Shipping Exclusion Zones - Setup a group of Zip Code that you will not ship to.

Free Shipping Exclusion Zones - Setup a group of Zip Codes that are not eligible for Free Shipping

Separate Stock and Non-Stock Vendors - Your products are shipped from your stock or warehouse (Stock

Internal Order Processing for Invoices

Use the Administration area to create an order and process directly through the Web site.

Distributor Login & Ordering System

- Distributors are given a special login where they see only their products and pricing.
- Easy-to-use Shopping List makes pre-orders and ordering quick to accomplish.

Vendors) and some are drop shipped from manufacturer directly (Non-Stock Vendors)

UPS / Parcel Thresholds for Shipment to be shipped via LTL (less Than A Load) Carrier

LTL Margin - Weight 125

LTL Margin - Cube 11

LTL – Freightquote, Fedex Freight, Con-way-, BAX Global, Yellow, USF, ABF, DB Schenker, SMC3

Larger Orders for Products That Normally Ship via Parcel

- LTL – Larger Freight Items
- LTL – Pallet Sized Orders
- LTL – Partial Loads
- TL – Full Loads Of Mixed Products

Shipping Flexibility to Suit Your Needs

- Ship from one location to another single location
- Ship from one location to multiple locations
- Ship from multiple locations to one location
- Ship from multiple locations to multiple locations
- Sell one product from multiple “ship from” addresses. Our program finds the closest product with the cheapest freight.



Program Features Summer 2014

- Customer-specific pricing with customer-specific freight options

Freight Capabilities

- Each vendor can sell different products and use many different shipping methods.
- Vendor/manufacturer can sell from multiple locations – even if each location has a unique set of products in addition to some of the same products.
- Customer may choose a product sold at many different locations. Our program will determine the closest manufacturing facility with the product on hand (to minimize freight charges).
- If a customer buys three products, and all come from different manufacturing locations, the customer will get three invoices with freight based on three different locations.
- Customers can have their own freight company. They can then choose between vendor-supplied freight or arranging their own freight.
- If the dimensional weight of a group of products is over 150, then an automatic lookup is enabled that will give both a parcel price and an LTL price.

Freight Capabilities

Each vendor can sell different products and use many different shipping methods.

If a manufacturer has multiple locations and each location has a different set of products, or some products are the same among all the branches and some are unique:

- Customer chooses a product sold at 4 different locations—our program will determine which manufacturing facility has the product at the least amount of freight.
- Customer buys 3 products and all come from different manufacturing locations – the customer will get 3 invoices with freight based on 3 different locations.

Each major customer can have his own freight company.

- Choice of vendor-supplied freight or buyer arranges his own freight.
- If the dimensional weight of a group of products is over 150, an automatic lookup is enabled that will give both a parcel price and an LTL price.

Freight Systems Served

- Parcel National Freight – UPS and FedEx
- Parcel International Freight - DHL
- LTL National – Freightquote.com, FedEx Freight, Con-Way, BAX Global - DB Schenker, Yellow, SMC3
- TL National Freight – Con-Way, BAX Global, - DB Schenker Yellow, SMC3
- LTL International – BAX Global – DB Schenker
- TL & Cargo International – BAX Global - DB Schenker

Shipping

- Reduce overall shipping costs
- Reduce shipping errors and charge backs
- Reduce shipping processing times and costs
- Increase profitability of all Web-based & administrative transactions
- Hands-off
- Order taking
- Order payment
- Shipping quotes
- Invoice generation

Parcel – Ship Single Orders

- Ship single / multiple order to multiple locations
- Each product from each “Ship To” location can have a specialized shipping method.
- Each major customer or distributor can have unique shipping methods.

Parcel Shipping Quote Modules

FedEx, UPS, DHL, USPS Quotes



Program Features Summer 2014

Parcel Shipping Add-Ons

- Eshipper
- Readyshipper
- True Shipper

Fulfillment Add-Ons ShipWire

- ClassIT
- Find Package

LTL Shipping Add-Ons

- Freightquote
- Cerasis
- Con-Way
- BAX Global
- Yellow
- FedEx Freight

Drop Shipping

- Sell products from multiple vendors.
- The order is taken by the Web site, then routed (via email) to the selling vendor who fulfills the order and ships.

Reduced Shipping Processing Costs

- The order and the freight costs are calculated automatically and payment is made via the Internet.
- You fulfill the order, print the labels and ship.

Enhanced Shipping and Fulfillment

- Sell product online.
- Get instant quote for shipping (same as what you are getting now manually) and process the order.
- Send invoice to customer and fulfillment order to manufacturing.

It takes just a few minutes per transaction compared to hours, perhaps days, to do it the old way.

Better Customer Service

- Already have a site? You can add more features, expand your horizons, add other programs that will compliment your existing site.
- It will cost you less to buy this program than continue what you are doing now.
- Spend your money on increased efficiency or lose more than the cost of this product on labor intensive practices.

Marketing

Web 2.0

- Social Bookmarking
- Social Networks
- Wikis
- Blogs
- RSS
- Word Clouds

Link Exchange

Affiliate Marketing

Email Marketing

Banner Advertising

Program Features Summer 2014

Google AdSense advertising – available on all pages you choose

Top, Bottom, Left Column, Right Column

Links Add-Ons

- Link Market
- LinkAdage

Advertising Add-Ons

- OpenAds
- Ad Serving Solutions

Polls & Surveys Add-Ons

- phpESP
- Go2Poll
- Hosted Poll

Classifieds Add-Ons

- Noah's Classifieds

Email Marketing Add-Ons

- PHP List

Content

Article Management

CMS Add-Ons

- Joomla
- Drupal
- PHP-Nuke
- PostNuke
- ocPortal
- Xoops

Blogs Add-Ons

- WordPress
- b2evolution

SEO Management

SEO

- Constant Contact
- Campaigner

Affiliate Add-Ons

- Shareasale
- Double Click Performics
- Commission Junction
- Omniture
- Adteractive.com
- Advilant.com
- AffinionGroup.com
- CJ.com
- DirectAgents.com
- Performics.com
- EpicAdvertising.com
- Kowabunga.com
- LinkShare.com
- NETexponent.com
- PepperjamNetwork.com
- ProfitRank.com
- ZanoX.com

- Blogs Integration

Wiki Add-Ons

- MediaWiki

Image Add-Ons

- Coppermine
- Gallery

E-Cards Add-Ons

- WebCards

Video & Sound Podcasting

- Shoutlet

Every Page Has Unique Seo - Every Page

Keyword Clouds

- Word Clouds

- Keyword Clouds
- Manufacturers Name Cloud

Free Area For More SEO Work

Each Page Has Three Wysiwyg Areas
Header, Description And Footer

Menu Structure Create Keyword filled URL's

Url Rename

http://www.Enterpristore.biz/Securr-55-Gallon-Guardian-Series-HS55OR-SSPERF/

- Canonical Names
- Category Organization Keywords
- Category Breadcrumb Url Trail
- SEO URL's Categories Hierarchy
- SEO URL - Product Names
- SEO Image Names and Alt Tags
- SEO Unique Metatags and Keywords

SEO Landing Pages

Permanent Listing for Each Category Level

Manufacturers Pages

Meta Tags

Wysiwyg Areas For More Keywords

Image Names

- Image Rename - Manufacturers Name, , Product Names, Productid, Description Words.
- *Securr 55-Gallon Guardian Series - HS55OR-SSPERF*

Product Naming Conventions

- Image Rename - Manufacturers Name,, Product Names, Productid, Description Words.
- *Securr 55-Gallon Guardian Series - HS55OR-SSPERF*

Image Alt Tags

Build similar long Alt Tags

SEO Integration

- Goggle Analytics Ecommerce Integration
- Google, Yahoo, Msn Site Maps

SEO Meta Tag Setup for Site

Each Page Has Unique

Title, Meta Descriptions, Keywords Are Automatically Created Uniquely For Each Category And Product Listing

Static Page Generation

Hybrid Static Page / Dynamic Pages - Static for Search Engines yet Dynamic for Speed and Reliability

Sitemaps

- Sitemap Configuration
- Google - Yahoo - MSN Bing - Ask

SEO Header Tags

- Page Control
- Text Control
- Fill Tags

Each Page is SEO Optimized

- Header
- Description
- Meta Tags
- Keywords
- SEO URL
- Two (2) Wysiwyg Area
- Free Flow Keyword Word Clouds
- Keyword Word Clouds

Social Engine Ready

LinkedIn

Facebook

MySpace

Social Bookmarking

Shop Engine Exports

Search Shop Engines - Each product should be submitted to Shop search engines for high quality links.

- Yahoo
- Google
- Price Grabber
- Shoppin.com
- Kelkoo
- Price Runner
- My Simon
- Smarter
- Froogle
- Shopzilla
- RRS

```
<base href="http://www.Enterpristore.biz/">
<link rel="shortcut icon" href="images/favicon.ico" />
<title>Enterpristore - Enterprise Ecommerce Solutions With Parcel and LTL Freight</title>
<meta name="Description" content="Enterpristore Parcel & LTL Shipping Ecommerce Solutions - Hybrid Saas Hosting and Sales by Logistica Solutions Inc." >
<meta name="Keywords" content="Custom Trash Cans, Trash Can Manufacturer, City Trash Cans, Park Trash Cans, Logo Trash Cans, Locking Trash Cans, 35 gallons, 45, gallons, 55 gallons, 64 gallons, DHS recycling / waste containers" >
<meta name="googlebot" content="all" >
<meta name="robots" content="noodp" >
<meta name="slurp" content="noydir" >
<meta name="revisit-after" content="1 days" >
<link rel="canonical" href="http://www.Enterpristore.biz/" >
<meta http-equiv="Content-Type" content="text/html; charset=iso-8859-1" >
```

CRM

Customer Service – Special Admin back office login

Login as customer and shop for customer on front end website

Login as customer and shop for customer in the backend

CRM

FAQ Manager

My Accounts Customer Portal

Login As Customer

Customer Service - Master Password

Live Chat Add-Ons

- Trio Live
- Help Center Live

Enterprise Chat Add-Ons

Data

Intelligent Connect

- Program Data API allows you to customize your import and export of data for any tables in the database In XML, CSV, Tab Delimited or Pipe.
- This facilitates easy connection to your accounting, supply chain, ERP programs with delayed or real-time data integration.

Infor SX Integrated

- Velaro Live
- Live Person

Helpdesk Add-Ons

- Trio Support
- osTicket

Enterprise Helpdesk Add-Ons

- Cerberus

FAQ & KB Add-Ons - phpMyFAQ - Knowledgebuilder

- phpMyFAQ

CRM Enterprise Add-Ons

- Sugar CRM
- Salesforce

Pricing from SX Servers

Push and Pull data to update all transactions on the website

Report Writers

- Crystal Reports

Data Conversion

- Magic Software
- Data Integration
- Talend

- Pervasive
- Boomi

Electronic Data Interchange

- SPS Commerce
- DiCentral

Database Backup

Autobackup Config For Data & Files

Database Editor

- phpMyAdmin
- Sidu

Data Management

- EPA Export
- EPA Import
- Options Export
- Options Import
- Data Help

RSS Program

- RSS Feed Configuration
- Feed on Feeds
- Add This
- HitRSS
- Submit RSS Feed

Tools

File Management

- eXplorer

Graphics Editor Add-Ons

- Picnik
- SplashUp

Desktop Sharing

- Dimdim

Office Suite Add-Ons

Admin

Site Logging

Customer Actions On Front End Website

Admin users Backend work logging

Reports and Report Writers

- Instant Reports
- SuperTracker Site Stats
- QLR Reports
- Crystal Reports

Data Conversion

- Data Integration
- Talend
- Pervasive
- Boomi

Electronic Data Interchange

- SPS Commerce
- DiCentral

Data Backup and Download

- Redundant Site Backup via Cpanel

Data Management

- Customer Import / Export
- Products, Options, Attributes Import /Export
- openGoo
- Google Docs
- Google Calendar

Enterprise Office Suites

- Zoho
- WebOffice

SSL & Security Add-Ons

- Comodo
- ControlScan
- HackerSafe

System Logs - data troubleshooting

- Shipping
- Email
- Orders
- SX Transaction
- Paypal

- Cresecure

Unlimited Currencies

- Setup of 239 different countries
- Setup of 189 different zones in countries

Localization

- Program written in English but allows translation to any other language as all header and title data inside program can be substituted to change the Web site language
- Translate the different titles and the outward and inward appearance of the Web site will change to the selected language

Integratron Installatron & Fantastico Add-Ons

InteGrazon Brings Everything Together

- Shared applications
- Shared databases
- API Connectivity
- In any OS and language
- Linux, Windows
- PHP, Net, Java

Don't get rid of your current site – Improve it, add more features, everything is a mouse click away. Create another site (branch office) with a different name and different look and feel.

Add to an Existing E Commerce System with InteGrazon

- Free flow pages
- Free flow hybrid
- Cut and paste Buy Buttons into any page
- Html, PHP, ASP, Java
- Complete Ecommerce administration backend

InteGrazon Connects Systems and Databases Together

- Have A Content Site ? Easily Integrate With Blogs, Social Networks, Wiki, Forums, CRM.
- Have an e-commerce site? Quickly add other features.

Centralized Location

- Choose the language and then this becomes the installed and working language
- Penetration – 91% of the world markets

System Administration

- System Audit Log
- Site Maintenance
- Server Info
- Who's Online
- Cache & Logging
- API for import and export integration with other databases and accounting, ERP, supply chain programs

Join and integrate all your programs from a single command and control center

System Integration

Links are supplied to all add-ons

Data Integration

Connect and transfer data using our XML API

- InteGrazon is a shell program that connects different systems and databases together
- Pre connected with over 50 programs ... add your own.. 100% customizable
- Display full page under the header of the program
- Display partial page – left menu showing
- Display as a new page in a new window

Add-Ons

- b2evolution - Blogs
- WordPress - Blogs
- PostNuke - Content Management
- ocPortal - Content Management
- Drupal - Content Management
- Joomla - Content Management
- PHP-Nuke - Content Management
- Xoops - Content Management
- WebCards - E-Cards
- Coppermine - Images
- Gallery2 - Images
- Feed on Feeds - RSS
- MediaWiki - Wiki
- Sugar CRM - CRM Enterprise

- osTicket - Email Support
- phpMyFAQ - FAQ & Knowledge Base
- phpBB - Forums
- SMF - Forums
- phpMyChat - Live Chat
- Help Center Live - Live Chat
- OpenAds - Advertising
- Noah's Classifieds - Classifieds
- PHP List - Email Marketing
- phpESP - Polls & Surveys

3rd Party Add-Ons

- AuctionAnything - Auctions, Swaps & Escrow
- Exteme Ease - FAQ and Knowledgebase
- Trio Support - Helpdesk
- Cerebus Helpdesk - Helpdesk
- TrioLive - Live Chat
- Live Person - Live Chat
- Velaro - Live Chat
- eXtplorer - File Manager
- Crystal Reports - Report Writer
- Adserving Solutions - Advertising
- Link Adage - Advertising
- Commission Junction - Affiliate
- Omniture - Affiliate
- Double Click Performics - Affiliate
- Shareasale - Affiliate
- Market Grabber - Classifieds
- Campaigner - Email Marketing
- Constant Contact - Email Marketing
- Market Link - Link Exchange
- Go2Poll - Polls & Surveys
- Hosted Poll - Polls & Surveys

- ITX Quickbooks - Accounting
- NolaPro - Accounting
- Order Motion - Order Add-Ons
- DOTS Address Verification - Tax Add-Ons
- DOTS Fast Tax - Tax Add-Ons
- Google - Site Analytics
- VisitStat - Site Analytics
- Nextopia - Site Search
- BAX Global - LTL Shipping
- Con-Way - LTL Shipping
- FedEx Freight - LTL Shipping
- Freightquote - LTL Shipping
- Yellow - LTL Shipping
- eShipper - Parcel Shipping
- Intershipper - Parcel Shipping
- ShipRush - Parcel Shipping
- Readyshipper - Parcel Shipping
- Shipwire - Parcel Shipping
- Dimdim - Desktop Sharing
- OpenDocMan - Document Management
- Webasyst - Document Management
- Formix - Forms Maker
- Picnik - Graphic Editor
- Google Office - Office Suites
- Google Calendar - Office Suites
- Open Goo - Office Suites
- WebOffice - Office Suites
- Zoho - Office Suites
- Comodo - SSL & Security
- ControlScan - SSL & Security
- McAfee Safe - SSL & Security